

1600 33<sup>rd</sup> Street, Unit 102 Orlando, Florida 32839 T. 407.872.2223 F. 407.872.8644 Email: info@gobencs.com

# Exhibitor Service Manual

# CONTE

Feb 1-4, 2015

Hyatt Regency Riverfront

Jacksonville, FL

Exhibitor Service Kit | Discount Price Deadline Date: \*\*Mon, Jan 19<sup>th</sup> 2015\*\*

Please check specific order form for various order dates on Floral, Labor and Material Handling



1600 33<sup>rd</sup> Street, Unit 102 Orlando, Florida 32839 T. 407.872.2223 F. 407.872.8644 Email: info@gobencs.com

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### **Official Exhibitor Services Supplier for CONTE 2015**

### You can log in if you prefer to order online!

#### How do I log in?

Once your show is available online, you will receive an automated email that includes your personalized show code.

All information within the email will allow you to retrieve show documents, order online, and submit changes to your order.

If you do not receive a show code and wish to order online, please contact us at (407) 872-2223 or email orders@gobencs.com

Please be aware that you will need to create a new account when you place your first order. Don't worry - it's quick and easy and will help us serve you better.

#### Please note Goben CS Fees/Charges:

Goben Convention Services assesses fees for changes and cancellation of your show order. Please review the following.

- \* After orders are submitted online, you will have up to 24 hours to add/remove items from your order without penalty. After order processes, a 5% administrative fee is charged for all changes/refunds.
- \* Due to preparations and equipment readiness, orders that are cancelled 1 week before the move in date are assessed a 25% cancellation fee.
- \* For orders cancelled on day of move in or after delivery to booth, cancellation fee is 100%.

#### **Questions?**

Contact Customer Service at (407) 872-2223 or email orders@gobencs.com

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### exhibitor compass

EXHIBITOR MOVE IN					
Day Date Time					
Sunday	12 noon – 6:00pm				

EXHIBITOR HOURS					
Day	Time				
Sunday	February 1	6:00pm – 9:00pm			
Monday	February 2	7:00am – 7:00pm			
Tuesday	February 3	7:00am – 7:00pm			
Wednesday February 4		7:00am - 1:30pm			

EXHIBIT MOVE OUT						
Day Date Time						
Wednesday	February 4	1:30pm				

#### **DISMANTLE | CARRIER CHECK-IN**

To ensure that all exhibitor materials are removed from the exhibit facility by the exhibitor move-out deadline, please have your carriers check in by:

Day	Date	Time	
Wednesday	February 4	3:00pm	

#### RE-ROUTE TIME

If your carrier has not checked in your freight will be re-routed with the show carrier at:

Day	Date	Time	
Wednesday	February 4	3:01pm	

#### DISMANTLE | MOVE OUT DEADLINE

All exhibitor materials must be removed from the exhibit facility by:

Day	Date	Time		
Wednesday	February 4	4:30pm		

See Carrier Check-in time above to ensure that you plan according to the dismantle/move out deadline.

#### IMPORTANT INFORMATION

Schedules listed above are subject to change by show management. Should any freight/materials be left at the exhibit venue after the Dismantle & Move Out Deadline, Goben Convention Services reserves the right to re-route all freight/materials via the preferred carrier of Goben Convention Services. Any and all shipping and handling charges by the preferred carrier of Goben Convention Services will be billed and paid by the exhibitor. Goben Convention Services is not responsible for those shipping charges for freight/materials left after the Move Out Deadline.

BOOTH INFORMATION				
Standard Booth Size 8' x 10' - Pipe & Drape –				

Back Wall	Blue & Gray
Side walls	Blue
Table Skirt	Blue

Included Booth Package Equipment	Quantity
6'x30" skirted table in show colors	1
booth identification sign	1
Wastebasket with Liner*	1
Padded Chairs	2

There are no substitutions with included booth package equipment Your preferred alternatives may be ordered through the exhibitor manual.

\*Wastebasket with liner does not include porter service/cleaning, Porter service/cleaning may be ordered through the exhibitor manual.

IMPORTANT DATES				
	Mark your Calendar			
Shipments can start arriving at	Mon, Jan 5			
Advance Warehouse				
Discount deadline orders received	Man, Jan 19			
with confirmed payment.				
Last Day for Shipment to arrive at	Fri, Jan 23			
warehouse w/o surcharge				
Last day for shipments to arrive at	Fri, Jan 30			
warehouse				
Shipments can start arriving at	Sun, Feb 1			
Show Site	STRICTLY ENFORCED!			
Move Out	Wed, Feb 4			
Driver check in for move out	Wed, Feb 4 BY 3:00pm			
Re-Route freight	Wed, Feb 4 @ 3:01pm			

#### **VENUE INFORMATION**

Hyatt Regency Riverfront 225 East Coastline Dr. Jacksonville, FL 32202

Phone: 904.360.8663



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# service contractor information & contacts

#### **QUICK CONTACTS**

#### **REGISTRATION – BOOTH ASSIGNMENT**

Laurie Barnett | American Nuclear Society
T. 708-579-8287
Email: lbarnett@ans.org

#### SHIPPING – STORAGE – FURNITURE - PLANTS SIGNS – LABOR – CARPET – CLEANING

Lolly Oldson | Goben Convention Services T. 407-872-2223 | F. 407-872-8644 Email: lolly@gobencs.com

#### **CUSTOM FURNITURE**

Lolly Oldson | Goben Convention Services T. 407-872-2223 | F. 407-872-8644 Email: lolly@gobencs.com

#### **AUDIO VISUAL**

Myra Murray | Goben Convention Services T. 407-872-2223 | F. 407-872-8644 Email: myra@gobencs.com

#### **ELECTRICAL**

Johnathan Dias | Encore T. 904-634-4544 | F. 904-634-4508 Email: Johnathan.dias@encore-us.com

#### **INTERNET**

Javan Smith | Swisscom T. 770-355-5587 | F. 775-363-4398 Email: javan.smith@swisscom.com

#### **UPS Freight**

Preferred Show Carrier Customer Service Trade Show Dept. T. 800-988-9889

#### SHIPPING INFORMATION

#### ADVANCE WAREHOUSE ADDRESS

Shipping Address & Preferred Label Format
\*\*Exhibiting Company Name\*\*

\*\*Exhibiting Booth #\*\*

CONTE

**UPS Freight** 

C/O Goben Convention Services 4600 Walgreen Rd.

Jacksonville, Florida 32209

Warehouse materials are accepted at the warehouse

Monday - Friday | 8:30am - 3:00pm

Goben Convention Services will start accepting crates, boxes and skidded materials beginning:

Mon, Jan 5, 2015 Starting at 8:30am

#### **SHOW SITE ADDRESS**

Shipping Address & Preferred Label Format

\*\*Exhibiting Company Name\*\*

\*\*Exhibiting Booth #\*\*

CONTE

C/O Goben Convention Services
Hyatt Regency Riverfront
225 East Coastline Dr.
Jacksonville, FL 32202

Shipments arriving before this date and time may be refused by the facility. Any charges incurred for early freight accepted by the facility are the responsibility of the exhibitor. Goben Convention Services will start accepting crates, boxes and skidded materials beginning:

Sun, Feb 1
Starting at 8:30am
STRICTLY ENFORCED!

PLEASE DO NOT SEND FREIGHT TO THE HYATT REGENCY
RIVERFRONT PRIOR TO SUN, FEBRUARY 1st. IF YOUR FREIGHT
ARRIVES BEFORE THIS DATE THERE IS A CHANCE IT MAY BE
REFUSED. THE HOTEL DOES NOT HAVE THE STORAGE OR
MANPOWER TO HANDLE TRADE SHOW FREIGHT. IF THE
HOTEL DOES ACCEPT YOUR FREIGHT THEN YOU WILL BE
CHARGED A HANDLING FEE BY THE HYATT REGENCY
RIVERFRONT AND THEN BY GOBEN CS.
PLEASE SEE "MATERIAL HANDLING" ON NEXT PAGE.



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# general information

#### **Material Handling**

Goben Convention Services has been contracted to handle this event which includes all drayage whether it is received at the warehouse or the show site. As the "EXCLUSIVE" material handling contractor we will handle ALL freight shipments in and out of the ballroom.

Warehouse receiving hours are 8:30am – 4:00pm, Monday – Friday. You may start sending freight to the advance warehouse 30 days prior to the start of show at no additional charge.

Drayage is defined as the delivery of freight from the advanced warehouse, loading dock or hotel storage room to your booth space and from the booth space to the loading dock at the close of the show.

Please note if you send freight to the show venue before the published date listed in this exhibitor manual your freight will either be <u>REFUSED</u> or you will be charged handling & storage fees from the hotel. The freight will then be turned over to Goben CS for delivery to the exhibit hall and you will <u>ALSO</u> be charged material handling fees, <u>even if you</u> are a guest of the hotel.

*Please note*: Mislabeled packages have the potential of being refused at show site. Please remember to include CONTE 2015 c/o Goben CS on all packages AND remove all old labels from packaging.

#### **Preferred Freight Carrier**

Listed below is the information for the official freight carrier of Goben Convention Services.



### 800.988.9889 www.UPSFreight.com

UPS FORM LOCATED AT THE BACK OF THIS MANUAL MENTION SHOW NAME FOR DISCOUNTED SHOW RATES

#### **International Shipments**

Should your display require clearance by a United States Customs Office you must make arrangements with a custom broker. Goben Convention Services cannot clear the shipment on behalf of the shipper.

#### **Equipment Use**

Goben Convention Services does not lend out any equipment to exhibitors. If you require help for the setup of your booth, you must fill out the provided labor forms included in this service kit. Please note that request for labor services on show-site is not guaranteed. If you require assistance bringing items to your booth, please note that you are subject to material handling fees and labor charges at the current prevailing cost.

#### Labor

Labor is for installation & dismantling of displays, Please refer to the Labor forms included in this manual to order services. TIP: Order early and in advance to guarantee labor services. Exhibitors may setup and dismantle their own displays provided they use their own company employees to do so.

#### **Exhibitor Appointed Contractors**

If you are utilizing an outside contractor, Goben Convention Services must be informed two weeks prior to setup. A valid "certificate of insurance" must be submitted to Goben Convention Services by the date illustrated on the Exhibitor Appointed Contractor Notification form included in the exhibitor service kit. Notifications received after the date may not receive approval. Failure to provide Goben Convention Services a certificate of insurance will result in labor hire from the Goben Convention Services staff. The non-official contractor will be able to provide supervision only. Exhibitor Appointed Contractors who subcontract for services other than general contracting are also considered non-official contractors and must follow set procedures; this includes florists, audio visual and computer rental firms.

#### Security

Exhibitors are responsible for safeguarding their goods, materials, equipment and exhibits at all times. Goben Convention Services is not responsible for any unattended items left in the tradeshow facility or assigned booths.

#### Safety

Standing on chairs, tables or any rental furnishings is prohibited. Goben Convention Services is not responsible for injuries or falls caused by improper use of furnishings. Should a folding chair not accommodate you, please advise us and we will substitute that chair with a current instock side chair upon availability.

If assistance is required in the installation/dismantle of your booth, please order labor using the enclosed labor form and the necessary ladders, and tools that need to be provided.

#### **Acceptance of General Information**

By signing off on any services/order provided by Goben Convention services automatically indicates that you, the client/exhibitor, are in acceptance and agreement of our general information section. Any questions about the general information section for Goben Convention Services, please contact us at 407.872.2223 or at info@gobencs.com.



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# payment terms & conditions

#### **Payments**

Goben CS requires that you provide a credit Card Authorization with your initial order. For your convenience we will use this authorization to charge your account for services, which may not have been covered by your initial order. Purchase Orders are not considered payment.

All orders received without the method of payment form will be charged standard rates.

For the convenience of all, we ask that all disputes be questioned prior to show close via calling the office or visiting the on-site service desk for billing questions and concerns. If an exhibitor fails to pay their invoice prior to close of show, the charges will automatically be applied to the credit card on file.

#### **Method of Payment**

We accept Master card, Visa, American Express & checks (US Bank)

#### **Fees**

A \$30.00 charge will apply for charges associated with the following:

- ~ Insufficient Funds
- ~ Charge back fees on credit cards

This fee will be added to your final invoice.

#### **Wire Transfers**

If you are using wire-transfers for payment, please add an additional amount of \$55.00 to the wired amount. This \$55.00 is a processing fee for the wire transfer assessed by Goben Convention Services. Please contact 407.872.2223 for wire transfer information.

#### **International Exhibitors**

We require 100% payment of advance and standard orders. Any orders or services placed with Goben Convention Services on show site, those services must be paid in full. Payment must be made via check in United States fund drawn from a United States Bank.

Should your display require clearance by a United States Customs Office you must make arrangements with a custom broker. Goben Convention Services cannot clear the shipment on behalf of the shipper.

#### **Cancellations**

Orders cancelled after the discount deadline date will be charged 50% cancellation charge.

Orders cancelled after decorator move-in begins are subject to a 100% cancellation charge.

A one-hour "per person" charge will be applied for all labor orders that are not cancelled in writing at least 24 hours prior to the scheduled start time.

#### Miscellaneous

Rental Items not ordered but found in the booth space will be invoiced at "standard" rates.

#### **Tax Exemption Status**

If you claim tax exempt status, you must provide us with a copy of your tax Exempt Certificate issued by a federal government or state in which the event is taking place, simultaneously with the placement of your initial order, otherwise tax will appear on your invoice.

#### **Tax Rate**

All rental items are subject to applicable taxes. Tax rate for Jacksonville, FL will be 7%

#### **Third Party Billing**

Each exhibiting firm is ultimately responsible for all charges incurred on its behalf. Goben Convention Services reserves the right to institute a collection action against the exhibitor if the third party does not pay.

#### **Credits**

It is the responsibility of the exhibitor/client to check the accuracy of your invoices and report any concerns of your ordered services prior to show close. All concerns reported prior to show close will be considered for credits to your account with Goben Convention Services.

#### **Rentals**

All materials and equipment are on a rental basis for the duration of the show and remain the property of Goben Convention Services. All rentals include delivery, installation and removal from your booth.

#### **Unpaid Balances**

Should there be any unpaid balance after the close of show; terms will be net, due and payable upon receipt of invoice. Effective 30 days after invoice date, any unpaid balance will bear a finance charge at the lesser of the maximum rate allowed by applicable law, or 1.5% per month, which is an annual percentage rate of 18% and future orders will be on a pre-payment basis. If the finance charge hereunder exceeds the maximum rate allowed by applicable law, the finance charge shall automatically be reduced to the maximum rate allowed, and excess finance charge received by Goben Convention Services shall be either applied to reduce the principal unpaid balance or refunded to the payer. Payment terms and conditions shall be governed and construed in accordance with the laws of the state of Florida.

#### **Acceptance of Payment Terms & Conditions**

By signing off on any services/order provided by Goben Convention services automatically indicates that you the client/exhibitor are in acceptance and agreement of our Payment Terms and Conditions. Any questions about the Payment Terms and Conditions for Goben Convention Services please contact us at 407.872.2223 or at info@gobencs.com.

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# billing authorization

			EXHIBITING COMPA	ANY INFORMA	TION		
Exhibiting Cor	mpany	Name:					
		Booth#					
Exhibiting Comp	oany A	ddress:					
С	ity/Sta	te/Zip:					
	Phone : Fax:						
		E-mail:					
		yment Option	ns			ess (If diffe	erent from above)
Select				Addres	is:		
Credit				City/State/Zi	p:		
	any Che	СК		Phon	e:		
Cash Wire T	rancfor	s (call for deta	ilc)	Fa	x:		
L		•	ts Cash, Company Check,	E-ma			
		rd and Wire Tr		L-IIIa			
			EXHIBITOR CREDIT CA	ARD AUTHORIZ	ZATION		
			card billing authorization to c curred as a result of show site				advance, standard and on-site presentative.
VISA			MASTERCARD			AMERI	CAN EXPRESS
Card Holder N	ame:						
Credit Card Num	ber:				Expiration	on Date:	
Goben Convention S	ervices	s committed to	keeping your provided		Validation Code:		
financial information safe and secure			(3 or 4 Digit Co				
Printed Name:					or bottom or ti	ie credit card	
Signature:						Date:	
_							
By signing, you acknow	l owledge	vou have read	understand and agree to all	the terms in the	pavment t	erms and co	nditions and have advised our
	_	-	of services and materials. Yo				

**Third Party Billing** 

manual.

Please call the office at 407-872-2223 for a third party billing authorization form

general information sections of the exhibitor manual. The payment terms & conditions and general information are included in this exhibitor

Exhibitor Service Kit | Discount Price Deadline Date: \*\*Mon, Jan 19th 2015\*\*

Please check specific order form for various order dates on Floral, Labor and Material Handling

This notification must be turned in with Certificate



of insurance by the date of:

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# **EAC - exhibitor** appointed contractor

Jan 19, 2015

In the event you are planning to utilize a firm other than GOBEN CONVENTION SERVICES, the Exhibitor must complete and acknowledge the requirements and procedures to have an Exhibitor Appointed Contractor/EAC on-site.

EXHIBITING COMPANY INFORMATION					
	~ Please print clearly ~				
Exhibiting Company:					
Booth #:					
Contact Telephone:					
Exhibitor Contact Name:					
Exhibiting Firm's Officers Signature:					

E	EXHIBITOR APPOINTED CONTRACTOR / EAC			
	"Non-Official Contractor"			
	~ Please print clearly ~			
Contractor Company Name:				
Contact Telephone:				
Contact E-mail:				

With this form a CERTIFICATE OF INSURANCE showing General Liability and Workman's Compensation valid in the state where the show is being held, naming GOBEN CONVENTION SERVICES as an additional insured and certificate holder. The CERTIFICATE OF INSURANCE MUST be submitted together with this notification. We will not accept a CERTIFICATE OF INSURANCE on-site on the show floor. This is due by the date listed above, on the top of this page.

The exposition floor, aisles, loading docks, services and storage areas will be under the control of Goben Convention Services. The Exhibitor Appointed Contractor (EAC) / Non-Official Contractor must coordinate all of its activities with Goben Convention Services.

The Exhibitor Appointed Contractor (EAC) / Non-Official Contractor will be responsible for all reasonable costs related to its operation, including overtime pay for stewards, restoration of exhibit space to its initial condition, freight handling charges, etc. It will be the responsibility of the Exhibitor Appointed Contractor (EAC) / Non-Official Contractor to remove from the floor all tape installed, any bulk trash from the booth floor and from the exhibit hall (such as skids or crates) will be invoiced accordingly by Goben Convention Services.

These requirements will be strictly enforced. In the event that these rules are not adhered to, labor must be hired through Goben Convention Services.

This form along with your Certificate of Insurance can be submitted via these options:

FAX	MAIL	E-MAIL
407.872.8644	Goben Convention Services 1600 33 <sup>rd</sup> Street, Unit 102 Orlando, Florida 32839	orders@gobencs.com



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# furniture & accessories

Exhibiting Company:	
Booth:	

Black

Gray

	CEATING.					
	SEA	TING				
Qty	Description	Discount	Standard	Total		
	Side Chair	40.00	50.00			
	Padded Folding Chair	40.00	50.00			
	Upholstered Arm Chair	50.00	62.00			
	Upholstered Counter Stool	54.00	67.00			
	Secretary chairs	50.00	62.00			
	Herman Millar Aeron Posture Fit	300.00	375.00			

	ACCESSORIES					
Qty	Description	Discount	Standard	Total		
	Chrome Stanchion	28.00	35.00			
	Velvet Rope (gray/red)	15.00	19.00			
	Wastebasket	12.00	15.00			
	Sign Holder 22"x28"	42.00	53.00			
	Chrome Tripod Easel	28.00	35.00			
	Literature Rack	70.00	88.00			
	Bag Rack	37.00	46.00			
	Fish Bowl	15.00	19.00			
	Raffle Drum	85.00	106.00			
	Refrigerator 34"	125.00	156.00			
	Filing Cabinet (lockable) 28"	70.00	87.00			
	Glass Display Case	Call for				
	Podium	Call for Pricing				
	Grid Wall 2'x8' sections	80.00	100.00			
	Poster Board 4'x6'	97.00	122.00			
	Poster Board 4'x8'	115.00	144.00			

SPECIAL BOOTH DRAPE							
Qty	Description Discount Standard Total						
	White Vinyl Table Cover	12.00	15.00				
	Table Skirt 30"	55.00	60.00				
	Table Skirt 42"	60.00	65.00				
	8' Masking Drape	10.00/lf	12.00/lf				
	3' Masking Drape	7.00/lf	9.00/lf				
	8' Upright	9.00	11.00				
	3' Upright	9.00	11.00				
	Cross Beam	9.00	11.00				

When ordering, please select color below

Black	Blue	Burgundy	Gold	Peach
Gray	Red	Teal	White	Mauve

TABLE TOP RISERS					
Qty	Description	Discount	Standard	Total	
	4' Single Step 12' High	25.00	31.00		
	6' Single Step 12' High	35.00	44.00		
	8' Single Step 12' High	45.00	56.00		

Charges listed include delivery to your booth and removal at the close of show. If you are looking for furnishings that are not listed please contact Goben CS for request.

All ordered furnishings and accessories are rentals, not sales as they must be returned at the end of show.

THIS FORM MUST BE ACCOMPANIED BY:
CREDIT CARD BILLING CARD AUTHORIZATION or the
THIRD PARTY CREDIT CARD BILLING FORM. ORDERS
WITHOUT PAYMENT CANNOT BE PROCESSED.

	TABLES					
	24" Drap	ed Table				
	w/white plastic top a	and draped or	n 3 sides			
Qty	Description	Discount	Standard	Total		
	4' long 30"high	80.00	100.00			
	4' long 42" high	95.00	119.00			
	6' long 30" high	95.00	119.00			
	6' long 42" high	110.00	137.00			
	8' long 30" high	110.00	137.00			
	8' long 42" high	125.00	156.00			
	To have the 4 <sup>th</sup> side draped	27.00	34.00			

When ordering, please select a color below

Blue Burgundy Gold Peach

Red Teal White Mauve

24" Undraped Table w/white plastic top					
Qty	Description	Discount	Standard	Total	
	4' long 30"high	45.00	56.00		
	4' long 42" high	60.00	75.00		
	6' long 30" high	60.00	75.00		
	6' long 42" high	75.00	94.00		
	8' long 30" high	75.00	94.00		
	8' long 42" high	90.00	113.00		

(Tak	ROUND COCKTAIL TABLES  (Tables are laminated and do not come with a table skirt. Table skirts are available at an additional charge in the special booth drape)						
Qty							
	24" Diameter 30" High	55.00	69.00				
	24" Diameter 42" High	60.00	75.00				
	30" Diameter 30" High	70.00	88.00				
	30" Diameter 42" High	75.00	94.00				
	36" Diameter 30" High	85.00	106.00				
	36" Diameter 42" High	90.00	113.00				

	CUSTOM BAR STOOLS & COCKTAIL TABLE					
Black or White (mix & match)						
Qty	Description Discount Standard Total					
Bar stool (adjustable height) \$110.00 \$138.00						
	Cocktail table	\$150.00	\$187.00			

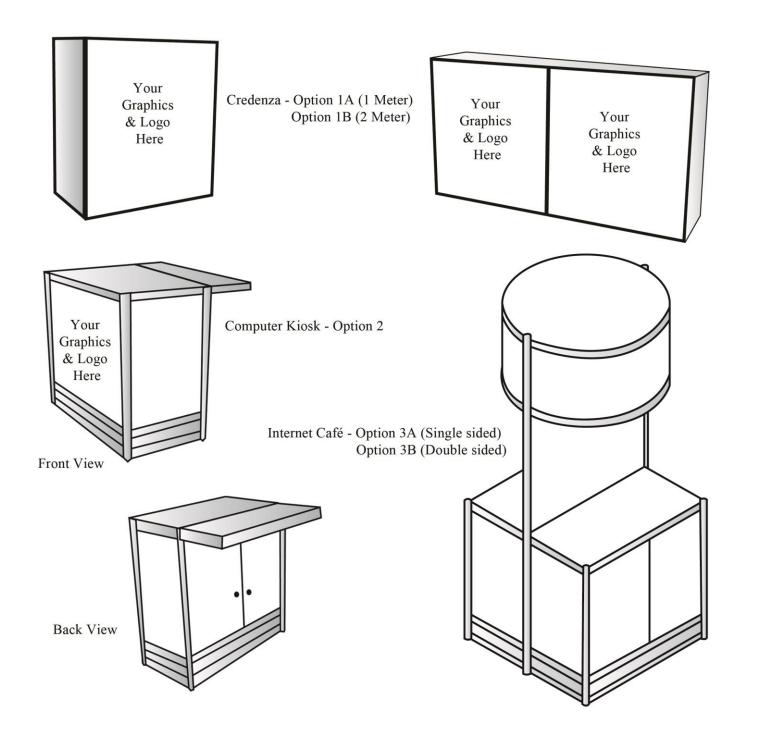
- Sofas are available upon request.
- Martini Bar available upon request.

Furnishings	
Subtotal:	
Sales Tax:	
Tax rate is 7%	
Furnishings	
Total:	



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# credenza/computer

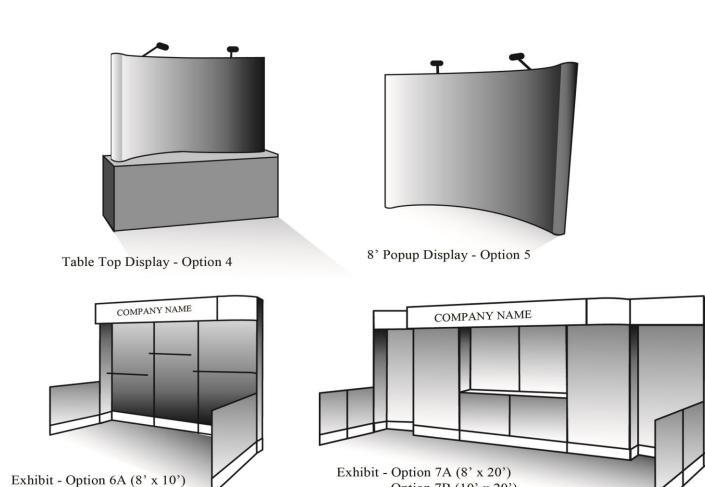


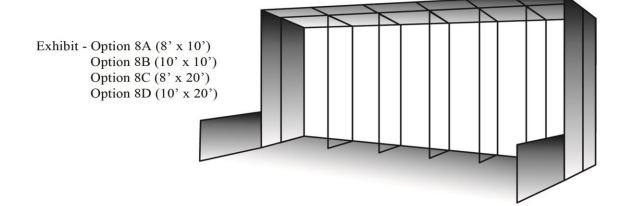


Option 6B (10' x 10')

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### custom rental units





Option 7B (10' x 20')

Please check specific order form for various order dates on Floral, Labor and Material Handling



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### rental unit order

Exhibiting Company:

Booth:

	Credenza & Computer kiosk's (white panels)						
Qty	Option	Discount	Standard	Total			
	1A	\$298	\$372				
	1B	\$398	\$497				
	2	\$385	\$481				
	3A	\$650	\$810				
	3B	\$975	\$1200				
	Additional options available						
Qty	Option	Discount	Standard	Total			
	Colored panels	\$110.00	\$137.00				
	Black						
	Gray						
	Blue						
	Lockable Doors	\$25.00	\$31.00				
	Company Logo/Graphics	Call					
			\$31.00				

	Table Top & Pop Up						
Qty	Option	Discount	Standard	Total			
	4	\$260	\$325				
	5	\$560	\$700				
	Black						
	Blue						

Step 1 - Custom Rental Exhibit (6 & 7)						
Qty		Option		Discount	Standard	Total
		6A		\$1600	\$2000	
		6B		\$1600	\$2000	
		7A		\$3500	\$4370	
		7B		\$3500	\$4370	
Choose your sintra panel colors						
		\M/hito		_		

White
Black

Step	ep 1 – Custom Rental Exhibit (8)						
Qty	Option		Discount	Standard	Total		
	8A		\$2000	\$2500			
	8B		\$2000	\$2500			
	8C		\$3850	\$4800			
	8D		\$3850	\$4800			
Chanca your Playi Glass colors							

White
Blue
Blue & White (mix)

Bring your exhibit to life with our eye catching color panels. Choose from our standard colors & Materials or you may also order designer panels - colors are available upon request.

All orders and accessories are rentals, not considered sales as they must be returned at the end of show.

Step 2 – Choose your Carpet Color							
		Black			Burgundy		
		Gray			Teal		
		Blue			Hunter Green		
		Red					
					•	•	

Step 3 – Clearly Indicate your Header Copy			

Step 4 – Choose your Letter Coloring							
	Black		Burgundy				
	Gray		Teal				
	Blue		Hunter Green				
	Red		Yellow				

If color selection is not indicated the color will be Black.

Step	Step 5 – Choose your Accessories						
Qty	Option	Discount	Standard	Total			
	Double sided Velcro	call	call				
	Clip on Spotlights	\$35.00	\$44.00				
	Ground spot lights	\$35.00	\$44.00				
	Power Strip	\$15.00	\$19.00				
	Extension Cord	\$15.00	\$19.00				
	Additional Flat Shelf	\$30.00	\$38.00				
	Literature rack <b>\$70.00</b> \$88.00						

Special Artwork or logos will be quoted upon request. Please email samples with this order and comments below

#### Custom Rental Unit (6 & 7) price Includes:

Delivery, set up and removal at the close of show. Lights, Company header in block lettering and carpet .

Custom Rental Unit (8) includes: The above minus the header.

Remember to order the following items as desired. They are NOT included with the units. Graphics, logos, Furniture, Electrical, Floral & cleaning service.

All packages can be customized or modified, depending on your specific requirements.



THIS FORM MUST BE ACCOMPANIED BY:
CREDIT CARD BILLING CARD AUTHORIZATION or the
THIRD PARTY CREDIT CARD BILLING FORM. ORDERS
WITHOUT PAYMENT CANNOT BE PROCESSED.

Exhibit	
Rental Unit	
Accessories	
Sales Tax:	
7%	
Total:	

Please check specific order form for various order dates on Floral, Labor and Material Handling



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# carpet & padding

Exhibiting Company:	
Booth:	

#### **IN-LINE BOOTH CARPET**

Check One	Size	Discount	Standard	Total
	08' x 10'	\$135.00	\$168.00	
	10' x 10'	\$135.00	\$168.00	
	10' x 20'	\$270.00	\$336.00	
	10' x 30'	\$405.00	\$504.00	

	Black
	Gray
	Blue
	Red

Burgundy
Teal
Hunter Green

Booth carpet includes tape on the front, towards the aisle.

#### **CARPET PADDING & VISQUEEN**

Padding	Booth Size				Discount		Standard	
½" Thick	X	Ft. =	Sq ft. )	Χ	\$0.80	Or	\$1.00	\$
1" Thick	X	Ft. =	Sq ft. )	X	\$1.60	Or	\$2.00	\$

Visqueen					Discount		Standard	
Booth Size	X	Ft. =	Sq ft.	Χ	\$0.80	Or	\$1.00	\$

Rates are calculated at Per Square Foot

#### **CARPET TAPE**

		Rate	
Lineal Ft.	Χ	\$1.65	\$

Most facilities require taping of the front edge of carpet for safety purposes.

#### **ISLAND BOOTH - SPECIAL CUT CARPET**

					Discount		Standard	
Booth Size	X	Ft. =	Sq ft.	Χ	\$2.50	Or	\$3.10	\$

Rates are calculated at Per Square Foot ~ Minimum of 100 square feet

#### **DELUX CARPET**

					Discount		Standard	
Booth Size	X	Ft. =	Sq ft.	Χ	\$3.25	Or	\$4.05	\$

Rates are calculated at Per Square Foot  $^{\sim}$  Minimum of 200 square feet

When ordering please select a color below

Black	Burgundy	Blue
Red	Teal	Gray

Additional colors available upon request

#### LAMINATE FLOORING

					Discount		Standard	
Booth Size	X	Ft. =	Sq ft.	Χ	\$3.55	Or	\$4.37	\$

Rates are calculated at Per Square Foot ~ Minimum of 100 square feet

Listed prices on carpet include delivery, installation and removal. Carpet Ordered in multiples are not guaranteed in a color match. Custom carpet orders after the deadline date are subject to availability.

THIS FORM MUST BE ACCOMPANIED BY: CREDIT CARD BILLING CARD AUTHORIZATION or the THIRD PARTY CREDIT CARD BILLING FORM

Carpet	
Subtotal:	
Sales Tax:	
Tax rate is 7%	
Carpet	
Total:	

#### Exhibitor Service Kit | Discount Price Deadline Date: \*\*Mon, Jan 19th 2015\*\*

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# cleaning services

Exhibiting Cor	npany:									
Booth:										
				ONE TIM	IE BOOTH CLEAI	VING				
				Cleaning d	one prior to show	open	S			
								<del>_</del>		
							Rate			
Booth Size			Χ	Ft. =	Sq ft.	Х	\$0.32	\$		
				DAILY	BOOTH CLEANI	NG				
			Cleaning	done prior to show	open and each mo	rning	before show	v starts		
						_				
							Rate	X # of Days		
Booth Size			Χ	Ft. =	Sq ft.	Х	\$0.29		\$	
				EMPTY V	<b>VASTEBASKETS</b>	ONLY				
				Emptying waste	ebaskets at the en	d of th	ne day			
						_				
							Rate	X # of Days		
Booth Size			Χ	Ft. =	Sq ft.	Х	\$0.25		\$	
				PC	ORTER SERVICE					
					r 10' booth space					
Price inclu	des emp	tying \	wastebasket and p	policing exhibit area	at two hour interv	/als di	uring show u	p to a maximum of 8 ho	ours straight	time
Г.: <b>.</b>					_	1				
# of 10' section	ns		Rate	X # of [	Days					
		Χ	\$80.00			\$				

Vacuuming or sweeping of booths and emptying of wastebaskets are not included in your booth space rental. If you require these services, they must be ordered. All rental carpets are delivered clean to your booth, however during exhibitor setup should the carpet become soiled, we suggest that you order the basic cleaning services prior to show opening at its current prevailing rate. All rates are based on gross square footage of your booth with a 100 square foot minimum per day. When ordering daily cleaning, you must order for every show day.

THIS FORM MUST BE ACCOMPANIED BY: CREDIT CARD BILLING CARD AUTHORIZATION or the THIRD PARTY CREDIT CARD BILLING FORM

Cleaning	
Subtotal:	
Sales Tax:	
Tax rate is 7%	
Cleaning	
Total:	

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### Sign & Graphics

Exhibiting Company	Booth #	
Contact Email	Phone #	

#### **Digital Graphics:**

Goben CS has the capabilities to provide you with the finest digital graphic reproduction available.

Capabilities include four-color photo-quality, high-resolution digital printing for banners, signage, exhibit graphics and more.

#### **STANDARD SIZES**

Qty	SIZE	MATERIAL	Thickness	Discount	Standard	Total
	11" x 17"	Foam Board	3/16"	\$40.00	\$50.00	
	22" x 28"	Foam board	3/16"	\$64.00	\$80.00	
	24" x 36"	Ultramount	3/16"	\$94.00	\$117.00	
	28" x 44"	Ultramount	3/16"	\$132.00	\$165.00	
		Misc Other				

Qty	DIRECTIONAL BOARDS (½" Foam board)	Size	Discount	Standard	Total
	Single sided	2' x 5'	\$138.00	\$172.00	
	Double sided	2' x 5'	\$243.00	\$243.00	
	Meter Board - Single sided	3' x 7'	\$324.00	\$405.00	
	Meter Board - Double sided	3' x 7'	\$558.00	\$697.00	
	Half Moon Feet (Foam board)		\$30.00	\$37.00	
	Spider Feet (Metal)		\$30.00	\$37.00	

Qty	HANGING BANNERS (With Grommets)	Size	Discount	Standard	Total
	Single sided Economy (one time use)	4' x 6'	\$216.00	\$270.00	
	Single Sided – Heavy duty material (Multi Use)	4' x 6'	\$280.00	\$350.00	
	Double Sided – Heavy Duty (Multi Use)	4' x 6'	\$518.00	\$647.00	
	Single sided Economy (one time use)	4' x 8'	\$288.00	\$360.00	
	Single Sided – Heavy duty material for multi use.	4' x 8'	\$374.00	\$467.00	
	Double Sided – Heavy Duty (Multi Use)	4' x 8'	\$691.00	\$863.00	

#### **GRAPHIC FILE COMPATABILITY INFO (To be emailed)**

- CMYK JPEGs 150ppi at full size (300ppi scaled to 50% for example)
- Print ready PDF (PDF/X-1a:2001) or (High Quality Print) setting. Any bitmap images down sampled 150ppi at full size.
- Adobe Illustrator, Photoshop or InDesign up to CS5. All bitmap links, 150ppi at full size.

We can also accept some of the more common graphic format files such as .tif, jpg, .pcx, gif, etc. However, these files are bitmap images that are resolution-reliant. A low resolution doc may be fine for a web page or business card, when it is enlarged for a big sign or banner, the image suffers in that it becomes blurry or pixilated with "stair stepped" edges. When sending bitmap files for large graphics the higher the resolution the better.

If in doubt, or have any questions, please contact us at info@gobencs.com

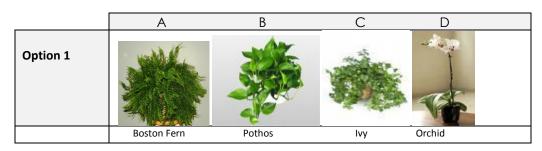
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Furnishings	
Subtotal:	
Sales Tax:	
Tax rate is 7%	
Furnishings	
Total:	



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# floral & foliage











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floral

Exhibiting Company Name:	
Booth#	

#### **DISCOUNT DEADLINE Jan 19th**

Specialty Orders must be received by Jan 23<sup>rd</sup>

#### **Order Details**

All flowering plants are based upon availability.

If you are looking for arrangements that are not listed, please give Goben Convention Services a call for pricing and availability.

#### **FLORAL – FOILAGE – LIVE PLANTS**

	Option 1							
Qty	Option	Discount	Standard	Total				
	A	\$40.00	\$50.00					
	В	\$40.00	\$50.00					
	С	\$40.00	\$50.00					
	D	\$50.00	\$62.00					

	Option 5							
Qty	Option	Size	Discount	Standard	Total			
	Α	6'	\$135.00	\$169.00				
	В	6'	\$135.00	\$169.00				
	С	6'	\$135.00	\$169.00				
	D	6'	\$135.00	\$169.00				
	A,B,C,D	7'	(Ca					

Option 2 (Seasonal)							
Qty	Option	Discount	Standard	Total			
	А	\$40.00	\$50.00				
	В	\$40.00	\$50.00				
	С	\$40.00	\$50.00				
	D	\$45.00	\$56.00				

	Floral Arrangements							
Qty	Description	Discount	Discount Standard					
	12" Arrangement	\$93.00	\$116.00					
	24" Arrangement	\$116.00	\$145.00					
	12" Tropical Arrangement	\$132.00	\$165.00					
	24" Tropical Arrangement	\$171.00	\$213.00					
	Custom Arrangement	(call)						

Option 3									
Qty	Qty Option Size Discount Standard Total								
	Α	2′	\$47.00	\$59.00					
	B 2' <b>\$47.00</b> \$59.00								
	С	\$59.00							
	D	2′	\$47.00	\$59.00					

Color Preference (if available)			

**SILK ARRANGEMENTS** 

	Option 4						
Qty	Option	Size	Discount	Standard	Total		
	Α	3' - 4'	\$63.00	\$79.00			
	В	3' - 4'	\$63.00	\$79.00			
	С	3' - 4'	\$63.00	\$79.00			
	D	3' - 4'	\$63.00	\$79.00			
	Α	5'	\$79.00	\$99.00			
	B 5'		\$79.00	\$99.00			
	С	5'	\$79.00	\$99.00			
	D	5'	\$79.00	\$99.00			

lvv			
ivy	\$25.00	\$32.00	
Floral Arrangem	ent <b>\$65.00</b>	\$82.00	
4' Green Plan	\$48.00	\$60.00	
6' Green Plan	\$ <b>74.00</b>	\$93.00	
9' Green Plan	\$135.00	\$169.00	

Charges listed include delivery to your booth and removal at the close of show. No credit or refunds will be issued on floral orders cancelled within 5 days of delivery. All ordered are rentals, not considered sales as they must be returned at the end of show. Note: Damaged or stolen plants are Exhibitors Responsibility, to be paid for at retail value.

THIS FORM MUST BE ACCOMPANIED BY: CREDIT CARD BILLING CARD AUTHORIZATION or THIRD PARTY CREDIT CARD BILLING FORM.

ORDERS WITHOUT PAYMENT CANNOT BE PROCESSED

Services	
Subtotal:	
Sales Tax:	
Tax rate is 7%	
Services	
Total:	

Please check specific order form for various order dates on Floral, Labor and Material Handling



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### audio visual

Exhibiting Company Name:	
Booth#	

#### Please note pricing is charged on a daily rate, however max charge will be 3 days

Mon	itors (Flat screen)				
		# of	Daily	Rates	
Qty	Description Size	Days	Discount	Standard	Total
	19" LED		\$70.00	\$87.50	
	23" LED		\$125.00	\$156.00	
	32" LED		\$250.00	\$312.00	
	42" LED		\$300.00	\$375.00	
	50" LED		\$400.00	\$500.00	
	55" LED		\$450.00	\$562.00	
	60" LED		\$550.00	\$687.00	

Monitor Stands (required for 32" Monitors and up)							
	# of Daily Rates						
Qty	Description	Days	Discount	Standard	Total		
	Table Stand		\$25.00	\$31.25			
	Wall Mount		\$25.00	\$31.25			
	Floor Stand		\$75.00	\$94.00			

	Computers							
	# of Daily Rates							
Qty	Description	Days	Discount	Standard	Total			
	Laptop Computer		\$125.00	\$156.00				
	iMac 27" Core i7		\$350.00	\$437.00				
	Software Licence <b>30.00</b> - \$30.00							

Office Equipments						
		# of Daily Rates				
Qty	Description	Days	Discount	Standard	Total	
	Wireless Keyboard/mouse		\$25.00	\$32.00		
	Fax Machine		\$75.00	\$94.00		
	HP Laser Printer		\$125.00	\$156.00		
	Table Top Copier		\$125.00	\$156.00		

	Projection Equipment (LCD Projectors)							
		# of	Daily	Rates				
Qty	Description	Days	Discount	Standard	Total			
	Sanyo (3000 lumen)		\$300.00	\$375.00				
	Sanyo (5000 lumen)		\$600.00	\$750.00				
	Single mount flyware		\$30.00	\$37.00				
	Lenses available		Call					
	6' Tripod Screen		\$35.00	\$44.00				
	8' Tripod Screen		\$40.00	\$50.00				
	10' Cradle Screen		\$75.00	\$94.00				
	6' x 8' Fast Fold Screen							
	Front		\$75.00	\$94.00				
	Rear		\$85.00	\$107.00				
	Trim		\$85.00	\$106.00				

Video Players					
	# of Daily Rates				
Qty	Description	Days	Discount	Standard	Total
	DVD Player		\$40.00	\$50.00	
	DVD Blue Ray		\$80.00	\$10000	
	DVD Multi Zone		\$125.00	\$157.00	
	Pro DVD Player		\$125.00	\$157.00	
	DVD Blu Ray Recorder		\$200.00	\$250.00	

iPad Kiosk (for iPad 2 & 3)						
	Locks iPad securely					
	# of Daily Rates					
Qty	Description	Days	Discount	Standard	Total	
	iPad Kiosk		\$120.00	\$150.00		

#### A wide range of items are available. If they are not listed please call for pricing and availability.

#### Rental Procedures:

All equipment will be delivered, installed and tested. A service fee (delivery & pick up) equal to 20% of the equipment subtotal will be charged on all rentals. (minimum \$50)

Charges listed include delivery to your booth and removal at the close of show.

Cancellation fees of 25% will apply to orders cancelled within 5 days of delivery.

All ordered furnishings and accessories are rentals, not considered sales, they must be returned at the end of show.

Customer is responsible for contacting the electrical contractor for power requirements.

THIS FORM MUST BE ACCOMPANIED BY:
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Equipment Total	
Sales Tax 7% ( Equipment rental only)	
Service fee 20% (Equipment total only)	
Total	

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#### labor & forklift

Exhibiting Company:	
Booth:	

# LABOR RATES & DETAILS

LABOR RATES				
Straight Time \$69.00 p/p/p/h				
Overtime	<b>\$90.00</b> p/p/p/h			
Double-Time	<b>\$138.00</b> p/p/p/h			

The current listed hourly rates are listed at a per person, per hour as indicated by p/p/p/h. Work will be done on a straight time basis if possible. However, overtime charges will be involved on all show floor orders.

#### **OVERTIME HOURS**

Overtime hours are before 8:00am or after 4:30pm Monday – Friday and all day Saturday. Overtime hours are also applied to labor services ordered on show-site regardless of the time.

#### **DOUBLE-TIME HOURS**

Double-time hours are Monday- Saturday 12:00 midnight - 6:00am and all day Sunday and Holidays.

#### **NON-USE OF ORDERED LABOR SERVICES**

If an exhibitor fails to pick up labor time as ordered, a 1 (one) hour per worker no show charge will be applied to the clients invoice.

<u>.</u>	
	LABOR PLAN A
	Supervision by Goben Convention Services

Exhibits will be setup prior to exhibitor's arrival under the direction of Goben Convention Services Personnel.

The supervision charge for this service is 30% of the total labor bill, with a minimum charge of \$40.00.

# LABOR PLAN B Supervision by Exhibiting Personnel

Supervisor must check in a Service Desk to pick up laborers.

Upon completion of work, supervisor must return to the service desk to release laborers.

Start time only guaranteed where labor is requested at the start of the working day, unless the official setup time is later in the day.

Workers are assigned orders and completion time of their assignments is uncertain. Therefore starting time cannot be guaranteed although every effort will be made to provide labor at requested times

	Labor Plan A
Selection of Labor Plan:	Labor Plan B
(Select One)	

Upon selection, fill out the details of your labor plan below

	Date	Time	# of Laborers	Hours per Laborer	Hourly Rate	Total Cost
Install						
Dismantle						
Supervision						
					Total	

#### **FORKLIFT ORDER - 5000lbs**

FORKLIFT LABOR RATES				
Straight Time	<b>\$188.00</b> per hour			
Overtime	<b>\$230.00</b> per hour			
Double-Time	\$326.00 per hour			

A forklift operator and crew will be assigned at the following rates per hour. If additional personnel are required to assist, you will be billed at the hourly labor rates. Forklift crews do not need to be ordered if this is part of the material handling process. Orders received after the discount date will incur a 20% surcharge. Order received on-site will incur a 30% surcharge.

	Date	Time	Additional Laborers	Hours Per Laborer	Hourly Rate	Total Cost
Install						
Dismantle						

THIS FORM MUST BE ACCOMPANIED BY:
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THIRD PARTY CREDIT CARD BILLING FORM. ORDERS
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Services	
Subtotal:	
Services	
Total:	



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# material handling information

#### **EXCLUSIVE Material Handling Contractor**

Goben Convention Services are under contract with ANS. We will handle ALL freight/exhibit material in and out of the ballroom. For your convenience labels are provided in this exhibitor manual. You must return in advance of the show the Method of payment form, along with the completed Material handling service & rates form.

#### Advance Freight Shipments (Ship as early as possible)

# You get 30 days storage included with Material Handling fees! Warehouse receiving hours are 8:30am – 4:00 nm, Monday – Frig

Warehouse receiving hours are 8:30am-4:00 pm, Monday – Friday. Shipments can begin arriving Jan  $5^{th}$  and should arrive no later than Jan  $30^{th}$  Shipments that arrive at the advance warehouse after Jan  $23^{rd}$  will be charged a late fee of 25% of the material handling fee.

Please ship to the advance warehouse and you will only be charged one-time. It is much less expensive to ship to the advance warehouse and be charged a one-time material handling fee than to send to the hotel and be charged twice for the same service.

#### **Direct to Show Site Shipments**

#### Do not ship freight to the show-site prior to the move in day!

Freight shipped to the Hyatt Regency Riverfront hotel before the move in day will either be <u>REFUSED</u> or you will be charged a handling & storage fees from the hotel. The freight will then be turned over to Goben CS for delivery to the exhibit hall and you will <u>ALSO</u> be charged material handling fees, <u>even if you are a guest of the hotel.</u>

Please note: Mislabeled packages have the potential of being refused at show site. Please remember to include CONTE c/o Goben CS on all packages AND remove all old labels from packaging.

#### Overtime +25%

A overtime surcharge, per cwt, for each occurrence will apply if:

- -Shipments are received on overtime (Monday-Friday, before 8:00am and after 4:30pm and ALL DAY Saturday, Sunday and Holidays).
- -A surcharge applies if your shipment is moved to or out of show site on overtime due to scheduling beyond Goben CS control.
- -A surcharge will apply if your advanced shipment is received at the warehouse on straight-time, but had to be delivered to show site on overtime due to a scheduling beyond the control of Goben CS.

#### Special Handling +30%

- -Uncrated shipments that must be taken off pallets and hand carried in loose will be charged an additional 30%.
- -Van Lines, loose, uncrated or improperly packaged materials, or those delivered by a carrier not providing supporting paperwork will be charged an additional 30%.

#### **UPS, Fed Ex, DHL etc Shipments**

Shipments delivered via small package carriers require additional time & Labor to unload, sort & deliver, therefore a special handling fee of 25% will be added to the material handling rate.

The above freight carriers DO NOT provide bills of ladings to note any damage or piece count. Therefore, Goben CS will NOT be responsible and will not accept any claims for any reason involving carriers that do not use bills of lading.

#### Outbound Instructions at close of show

It is the exhibitor's responsibility to arrange outbound shipments with their designated carrier (If other than UPS Freight). Schedule your carrier to pick up your freight, directly from the exhibit hall, no later than the forced time. (Forced Freight time is 3:01pm on Feb 4th)

At the close of the show, each exhibitor must fill out a **Bill of Lading and hand in to the on-site service desk.** Outbound shipping forms will be available at the service desk. Should the exhibitor fail to provide outbound shipping paperwork and it is not turned into the service desk, a labor charge will be added to the exhibitor's final invoice.

Any shipment left in a booth for which no disposition is provided, or if requested carrier fails to pick up or refuses to take shipment, Goben Convention Services reserves the right to re-route shipment using UPS Freight or return material to our warehouse at the exhibitor's expense. For more information, please see the Move Out information sheet enclosed in this manual.

#### Material Handling - Does NOT Include

- -Labor and/or equipment for uncrating, un-skidding, assembling, dismantling, re-crating and re-skidding. These services may be ordered by filling out the labor forms included in this manual.
- -Scheduling any carrier for pick up or delivery of your materials, if other than the official show carrier (UPS Freight).
- -As an exhibitor it is your responsibility for providing your carrier with the proper delivery and pick up information.

#### Material Handling - DOES Include

- -Receiving and unloading your shipment at our warehouse (30 days free storage prior to show date).
- -Reloading on the Goben Convention Services trailer.
- -Delivery of shipment to the exhibit hall
- -Placement of shipment in your booth space
- -Removal of empty containers
- -Return of empty containers at close of show (All containers must be empty when stored, Goben Convention Services assumes no liability for material or equipment left inside a container marked as empty).
- -Removal of all packed and labeled materials from the exhibit booth.
- -Reloading on to an outbound carrier for return shipment (based on shipping information provided on your show Bill of Lading).

Charges for the above services will be based on the inbound weight only (each shipment is evaluated separately), whether the above services are used completely or in part. Refer to the material handling services and rates for detailed pricing information.

Weight taken from inbound bill of ladings is rounded up to the next hundred pounds. Goben Convention Services will assign a weight to shipments arriving without a bill of lading of certified weight tickets. Shipments received without weight tickets will be charged an additional 30%.

#### Research + 30%

If exhibitor name, show name etc is not visible on the shipping label, a research rate will apply in addition to your material handling rate.



1600 33<sup>rd</sup> Street, Unit 102 Orlando, Florida 32839 T. 407.872.2223 F. 407.872.8644 Email: orders@gobencs.com

# material handling information (con't)

#### **Money Saving Tips**

Consolidate shipments when total weight is less than 200lbs.

<u>3 Separate Shipments</u> 65lbs charged @ 200lbs \$144.00 89lbs charged @ 200lbs \$144.00 42lbs charged @ 200lbs \$144.00 1 Consolidated Shipment 3 pieces (1 shipment) 196lbs @ 200lbs = \$144.00 Total Savings: \$288.00

Total 196lbs Total cost \$432.00

Additional charges may be applicable to the CWT rates

#### **Recommended Inbound & Outbound Freight Carrier**

UPS Freight is the preferred show carrier. If you use UPS Freight you do not need to worry about scheduling freight carriers, waiting charges or forced freight shipments.



800.988.9889 www.UPSFreight.com

CONVENIENT 24 HOUR TRACKING

UPS FORM LOCATED AT THE BACK OF THIS MANUAL MENTION SHOW NAME FOR DISCOUNTED SHOW RATES

#### **Misc Material Handling Information**

- -Goben Convention Services will not be responsible for piece count or condition of shipments that are delivered without supporting bill of lading or delivery slip.
- Remember that all shipments must be PREPAID, DO NOT SHIP "COLLECT". All shipments sent "COLLECT" WILL BE REFUSED.

You may confirm receipt of your shipment by calling GobenCS 407.872.2223

-Exhibitors can hand carry their own materials into the exhibit hall, provided they use their personal vehicle and company employees to do so. Freight being delivered to the loading dock in vehicle other than personal must be unloaded and delivered by Goben Convention Services.

Due to insurance purposes.....No material handling equipment such as dollies or pallet jacks shall be used by anyone other than Goben CS.

- -If you have brought in your own materials in and wish to have Goben CS store your empty containers, there will be a charge of \$20.00 per item or \$0.20c per lb whichever is greater.
- -Shrink wrap and banding will incur a one  $\ensuremath{\ensuremath{\mathcal{Y}}}$  hour labor charge.

#### **Empty Container Storage**

Storage of empty containers is included with your material handling service. Empty containers must be labeled with an "empty" sticker. Before the show opens, all trash will be removed from the aisles, Goben CS is NOT responsible for containers nor packaging materials that are not properly labeled with "empty" stickers. Stickers are available at the service desk.

#### **Return to Goben Convention Services Warehouse**

If you wish to have your freight returned to Goben Convention Services Warehouse, prior arrangements must be made with our office staff. Please note that Goben Convention Services warehouse address may NOT be the same as the advanced shipping address.

#### **Short Term / Long Term Storage Options**

Storage facilities are available for short and long term, please call for a quote if there is interest for this service.

#### Insurance

It is understood that Goben Convention Services is not an insurer that insurance, if any, should be obtained by the exhibitor.

Exhibitors are recommended to carry All-Risk Insurance covering your materials against damage, loss and all other hazards from the time of shipping to returning from show. This can usually be done by adding "riders" to existing policies.

#### **Limitation of Liability & Responsibility**

Goben Convention Services shall not be responsible for damage to uncrated materials; materials improperly packed or concealed damage.

Goben Convention Services shall not be responsible for loss, theft or disappearance of exhibitor's materials after same has been delivered to exhibitor's booth.

Goben Convention Services shall not be responsible for loss, theft or disappearance of materials before they are picked up from exhibitor's booth for reloading after the show. Bills Of Lading covering outgoing shipment, which are furnished by Goben Convention Services to exhibitors will be checked at time of actual pick up from the booth and corrections are made where discrepancies occur.

Goben Convention Services shall not be responsible for loss, damage or delay due to fire, Acts of God, strikes, lockouts or work stoppages made where discrepancies occur.

Goben Convention Services Liability shall be limited to the physical loss of or damage to specific article which is lost or damaged, and in any event Goben Convention Services maximum liability shall be limited to \$0.30 per pound per article with a maximum liability of \$50.00 per item, or \$1,000.00 per shipment, whichever is less.

Claims for loss or damage must be submitted to Goben Convention Services prior to the close of show. No suit or action shall be brought against Goben Convention Services more than one year after the accrual of the cause of action.

The consignment or delivery of a shipment to Goben Convention Services by an exhibitor, or by any shipper to or on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth.

Empty container labels will be available at the Goben Convention Services Desk. Affixing the labels is the sole responsibility of the exhibitor or his/her representative. All previous labels should be removed or obliterated. Goben Convention Services assumes no responsibility for:

- -Error to above procedures
- -Removal of Containers with old empty labels and without Goben Convention Services Labels.
- -Improper Information on Empty Labels
- -Materials stored in container with empty labels.



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# material handling service & rates

Exhibiting Company:	
Booth:	

### ADVANCE WAREHOUSE ADDRESS

UPS Freight c/o Goben Convention Services 4600 Walgreen Rd.
Jacksonville, FL 32209

Must be received by Fri, Jan 30

IMPORTANT MATERIAL HANDLING DATES				
	Mark your Calendar			
Shipments can start arriving at	Mon, Jan 5			
Advance Warehouse				
Last Day for Shipment to arrive at	Fri, Jan 23			
warehouse w/o surcharge				
Last day for shipments to arrive	Fri, Jan 30			
at warehouse				
Shipments can start arriving at	Sun, Feb 1			
Show Site				

#### **FREIGHT RATES**

Rates below include receipt of your freight, delivery to your booth, removal, storage, return empty crates and at the end of the show movement of your freight from the booth to the loading dock and reloading onto the designated truck. Charges for this service will be based on the inbound rate and rounded up to the nearest one hundred weight. A 200lbs minimum per shipment applies. (\_\_\_\_\_ pounds ÷ 100 = \_\_\_\_\_ Total CWT)

Overtime: In addition to your plan below please fill out plan C if your shipment is moved in and/or out of show site on overtime. (Monday-Friday, before 8:00am and/or after 4:30pm, ALL DAY Saturday, Sunday and Holidays).

PLAN	DESCRIPTION		RECEIVED AT	RATE PER CWT
Α	Package Shipments Received	*Jan 5-30*	Warehouse	\$72.00
В	Late Shipment Surcharge	*Jan 26-30*	Warehouse	Additional 25%
С	Overtime in and/or out			Additional 25%
D	Special Handling (UPS, Fed-Ex, DHL etc)			Additional 25%
E	Special Handling Van Lines (Loose, uncrated etc)			Additional 30%
F	Package Shipments	(Scheduled to arrive on Feb 1)	Show Site	\$74.00
G	Small Package Shipment	Total Shipment of 25lbs	Show Site	\$50.00
Н	Returned to Warehouse	Prior Arrangements must be made		Call for pricing
- 1	Shrink Wrap + one ½ hour Labor Charge		Per Skid	\$25.00
J	Banding + one ½ hour Labor Charge		Per Linear Foot	\$1.25
K	Misc			

#### FREIGHT PAYMENT COMPUTATION - Please include if applicable the surcharges i.e. late, overtime in/and or out, special handling

	SELECT PLANS (A-J)	# OF PIECES	WEIGHT MIN 200lbs	RATE/CWT	TOTAL
Shipment 1					
Shipment 2					
Shipment 3					
Shipment 4					
Shipment 5					
Shipment 6					

Please take note of ORDER DEADLINE FOR MATERIAL HANDLING/SHIPMENTS LISTED ON THIS FORM.

THIS FORM MUST BE ACCOMPANIED BY:
CREDIT CARD BILLING CARD AUTHORIZATION or the
THIRD PARTY CREDIT CARD BILLING FORM. ORDERS
WITHOUT PAYMENT CANNOT BE PROCESSED.
SUBMITTAL OF ORDER AFFIRMS THAT YOU UNDERSTAND
THE TERMS & CONDITIONS LISTED ON THE MATERIAL
HANDLING SECTION OF THE EXHIBITOR KIT.

Services	
Subtotal:	
Misc	
Services Total:	

Exhibitor Service Kit | Discount Price Deadline Date: \*\*Mon, Jan 19th 2015\*\*

Please check specific order form for various order dates on Floral, Labor and Material Handling



**Exhibiting Company:** 

accordingly.

Booth:

1600 33<sup>rd</sup> Street, Unit 102 Orlando, Florida 32839 T. 407.872.2223 F. 407.872.8644 Email: orders@gobencs.com

# exhibitor shipping information

SHIPMENTS WILL BE SENT TO	: <b>◊ A</b> I	DVANCE WAREHOUS	SE ♦ SHOW SITE		
INCOMING SHIPMENT					
Shipped from (city)					
Carrier			Tracking/Pro #		
Shipping date			Expected arrival date		
No. of Pieces			Estimated weight		
Dimensions of largest piece	Height:	Widt		Length:	
Misc Requirements	Height.	widt	1.	Length.	
whise requirements					
	ADDITIONA	AL INCOMING SHIPM	IENT (Different location		
Shipped from (city)					
Carrier			Tracking/Pro #		
Shipping date			Expected arrival date		
No. of Pieces			Estimated weight		
Dimensions of largest piece	Height:	Widtl	n:	Length:	
Misc Requirements					
The below information is	for back up should th	OUTGOING SHI ne on-site exhibitor fail	PMENTS to complete and turn in a l	oill of lading to Goben C	S Personal.
	INSTE	RUCTIONS FOR OUT	GOING SHIPMENTS		
Ship To (Company)				◊ Prepaid	♦ Collect
Attention					
Address					
City/State/Zip					
Description					
No. of pieces			Total Weight		
Outbound Carrier			Pro #:		

The following information is requested so that we may plan in advance and arrange for the proper equipment needed to offer the best possible service to you. We understand that your calculation is only an estimate. Invoicing will be done from the actual weight. Adjustments will be made

Exhibitor Service Kit | Discount Price Deadline Date: \*\*Mon, Jan 19<sup>th</sup> 2015\*\*

Please check specific order form for various order dates on Floral, Labor and Material Handling

ADVANCE V	ADVANCE WAREHOUSE			VAREHOUSE	
EXHIBITION MATERIAL FROM	TO EXHIBITING COMPANY NAME	ЕХНІВІТ	TION MATERIAL FROM	TO EXHIBITING COMPAR	NY NAME
		J į			
BOOTH #	SHOW NAME	]	воотн#	SHOW NAME	
	CONTE			CONTE	
C/O Goben Con 4600 Wa	reight vention Services Igreen Rd e, FL 32209		C/O Goben Cor 4600 Wa	Freight Ivention Services Ilgreen Rd Ie, FL 32209	
Number O	F PIECES	Number	C	F	PIECES
CAR	RIER		CAF	RRIER	
*		·   *			

MAKE COPIES AND CUT AS NECESSARY - MAKE COPIES AND CUT AS NECESSARY - MAKE COPIES AND CUT AS NECESSARY

ADVANCE	WAREHOUSE			ADVANCE	W	AREHOUSE	
EXHIBITION MATERIAL FROM	TO EXHIBITING COMPANY NAM		EXHIBITI	ON MATERIAL FROM		TO EXHIBITING COMPAN	NY NAME
воотн #	SHOW NAME  CONTE			BOOTH#		SHOW NAME  CONTE	
C/O Goben Co 4600 W	Freight nvention Services algreen Rd lle, FL 32209			C/O Goben ( 4600 )	Nalg	eight ention Services reen Rd FL 32209	
Number	DF PIECE		Number		OF		PIECES
*	RRIER		ŧ.	(	CARRI	ER	

Exhibitor Service Kit | Discount Price Deadline Date: \*\*Mon, Jan 19th 2015\*\*

Please check specific order form for various order dates on Floral, Labor and Material Handling

SHOW	SHOW SITE DELIVERY				SHOW SI	TE DEL	VERY	
EXHIBITION MATERIAL FRO	ОМ ТО ЕХН	IBITING COMPAN	NY NAME	EXHIBITIO	ON MATERIAL FROM	TO EXH	IBITING COMPAN	NY NAME
				<u>i</u>				
BOOTH#		SHOW NAME			BOOTH#		SHOW NAME	
		CONTE					CONTE	
C/O Gober 225 E	Regency River on Convention ast Coastline onville, FL 32	Services Dr.				-	Services Dr.	
Number	OF		PIECES	Number		OF		PIECES
 	CARRIER			 	c	ARRIER		

MAKE COPIES AND CUT AS NECESSARY - MAKE COPIES AND CUT AS NECESSARY - MAKE COPIES AND CUT AS NECESSARY

SHOW SIT	E DELIVERY		SHOW SIT	E DELIVERY	
EXHIBITION MATERIAL FROM	TO EXHIBITING COMPANY NAME	EXHIBIT	TON MATERIAL FROM	TO EXHIBITING COMPAI	NY NAME
BOOTH#	SHOW NAME		BOOTH#	SHOW NAME	
Вости	CONTE	<u>                                   </u>	B00111#	CONTE	
C/O Goben Cor 225 East C	ncy Riverfront evention Services coastline Dr. le, FL 32202		C/O Goben Con 225 East C	oen ocy Riverfront ovention Services oastline Dr. le, FL 32202	
Number	PIECES	Number	C	)F	PIECES
CAF	RRIER	İ	CAF	RRIER	
<del> </del>		-   <del> </del> - <b>L</b>			



1600 33<sup>rd</sup> Street, Unit 102 Orlando, Florida 32839 T. 407.872.2223 F. 407.872.8644 Email: orders@gobencs.com

# move out information

On behalf of Goben Convention Services we would like to thank you for letting us assist you during the show. We hope the following information will help assist and expedite your move-out.

#### **EXHIBITOR MOVE-OUT START TIME and CLEAN/CLEAR TIME**

Move Out Start Date	Move Out Start Time
Wed, Feb 4	1:30pm

ALL EXHIBITORS MUST BE OFF THE FLOOR BY

4:30pm	
Wed, Feb 4	

**NO EXCEPTIONS** 

Beginning the move out time, exhibitors may begin to dismantle their booths. All empty containers will automatically be returned to booths. Please keep all aisles clear to enable Goben Convention Services to complete this process in an expeditious manner. If you have ordered labor to dismantle your booth, be sure to confirm the start time of your works by checking in with the Goben Convention Services; Service Desk.

#### **DRIVER CHECK-IN & BILLS OF LADING DEADLINES**

Driver Check In Date	Driver Check In BEFORE
Wed, Feb 4	3:00pm

	Re-Route Time
Wed, Feb 4	3:01pm

#### BILLS OF LADING DUE TO GOBEN CONVENTION SERVICES DESK BY

4:30pm	
Feb 4	



UPS Freight is the designated show carrier and a representative will be located at the Goben CS Service Desk.

It is the exhibitor's responsibility to arrange outbound shipments with their designated carrier (If other than UPS Freight).

Schedule your carrier to pick up your freight, directly from the exhibit hall. Your freight carrier MUST be checked in at the Goben Convention Services freight dock no later than the driver check in time and bills of lading deadlines listed on this sheet and in the exhibitor manual to guarantee pick-up. In the event that your designated carrier fails to check in, pick up, refuses acceptance or freight disposition is not provided, Goben Convention Services reserves the right to force/reroute such shipments. Exhibitors will be charged accordingly for this service. No liability will be assumed by show management, Goben Convention Services or any subcontractors as a result of such re-routing or handling.

A bill of lading must accompany ALL outbound shipments. Exhibit personnel MUST prepare the outbound bill of lading & make sure each piece of freight is labeled with the destination address prior to departing the show. This form may be obtained at the Goben Convention Services Service Desk. All bills of lading must be turned into the services desk when all your shipments are packed, labeled and ready to ship. Failure to complete and turn in a bill of lading will result in a half hour labor charge.

Goben CS will not be responsible for literature/product not properly packed and labeled by exhibit personnel.

#### DO NOT LEAVE BILLS OF LADING IN YOUR BOOTH!

# **UPS Freight® Trade Show Services**

#### For trade show service call 1-800-988-9889

Return Shipping Information from your Official Trade Show Carrier

UPS Freight, the official trade show carrier, is providing the following outbound shipping service.

Don't wait! Complete this form and bring it back to the UPS Freight representative at the service desk the <u>day before</u> this show closes.

Small shipments under 150 total pounds can take advantage of the Small Shipment Rates detailed below.

#### **Instructions:**

- 1. Prior to the end of the show, pick up a "Bill of Lading" form, shipping labels and Small Shipment Description form from the exhibitor service desk. Shipments going to multiple destinations require a separate Bill of Lading for each shipment.
- While at the trade show, see the UPS Freight representative to make arrangements to use the <u>Fast Track</u> shipping process available by using the Official Show Carrier.
- 3. At the close of the show, apply shipping labels to each piece and leave all freight pieces in your booth area.
- 4. Complete the Bill of Lading, particularly the Address portion and all shaded fields. Note UPS Freight as your carrier and indicate the delivery date needed.
- After completing the Bill of Lading, return it to the exhibitor service desk before departing from show site.
   The following services are available (check the appropriate box):
   Truck/Ground Service: 2-5 day service.
   Air Freight/Expedited Service: Guaranteed service for time critical shipments.

#### **SMALL SHIPMENT AND/OR PER POUND CHARGES**

For shipments weighing 150 pounds or less moving to or from Trade Shows, <u>AND</u> a UPS Freight shipment moving to direct points, the following per shipment and/or per pound charges will apply (some conditions may apply):

Small Shipment Weight Charges*		*Delivered anywhere in the 48 states. Subject to additional fees in some areas. See your UPS				
		representative for complete pricing. Conditions may apply.				
	0 to 99 lbs:	\$122.50 Per Shipment				
	100 to 150 lbs:	\$147.50 Per Shipment				

	100 to 150 lbs: \$147.50 Pc	er Snipment
Booth#	Company Name	Card Type: (circle one) Amex Visa Master Card
may occu	ır in handling your shipment as required by	to charge your credit card account for shipping and any additional charges that your Trade Show Representative. I have read the above (initials)Cardholder Phone:
Credit Ca	rd Number:	Expiration Date CVV#:
Credit Ca	rd Billing Address:	
Custome	r Signature:	
	By signing above, you agree to t	the terms and conditions as described on this payment form.
For UPS	Freight Use Only:	
PRO# fo	or this shipment:	Date of PRO:
Name o	f Show:	Authorized Signature:
Charge .	Amount:	Date of Transaction:

# ANS 2015 Exhibitor Request Form

Exhibit Price Guide

Fax/Email completed forms to (904) 634-4508 or Johnathan.Dias@encore-us.com

### **Exhibit Electrical Reservation**

ELECTRICAL SERVICES							
120 VOLT SINGLE PHASE SERVICE	DAILY RATE	QUANTITY	# OF DAYS	TOTAL			
Shared 5 Amp 120v (includes one extension cord & power strip)	\$30.00						
Discrete 20 Amp 120v Edison (includes one extension cord & power strip)	\$50.00						
ADDITIONAL POWER SERVIECS OR NON-STANDARD	CALL						
208 VOLT THREE PHASE SERVICE	\$100.00						
60 Amp Circuit Cam Lock (Requires Certified Electrician)	\$125.00						
100 Amp Circuit Cam Lock (Requires Certified Electrician)	\$200.00						
ADDITIONAL Power Strips	\$25.00						
25' Extension Cord	\$25.00						
50' Extension Cord	\$35.00						
IMPORTANT: Electrical Services and/or extensive set-ups may require labor. Please call your Encore representative with any special requirements, requests, or instructions. Standard power connections provided unless otherwise requested.							
SUBTOTAL:							

Electrical Services:
ELECTRICAL SUBTOTAL (Before Taxes, Service Charge and/or Labor See Comments Section):





# ANS 2015 Exhibitor Request Form

Exhibit Price Guide

Fax/Email completed forms to (904) 634-4508 or Johnathan.Dias@encore-us.com

### **Exhibitor Contract**

#### **Client/Exhibitor Information**

Group/Organization:	Event	t:		
Booth #	Requ	ested by		
On-Site Contact	Phon	e#		
On-Site Cell #	Fax #			
E-mail Address	E-mai	il Address		
Address	City _		StateZip	
Exhibitor must be present to sign for order at time of dare at your booth and have electrical power in place. W Exhibitor is responsible for equipment until it is picked removal of equipment will take place during show how	e will contract the Electricians for yo I up by an Encore Event Technologie	our delivery. Encore l	Event Technologies is unable	to guarantee a delivery time.
Payment Information  IF YOU CLAIM SALES TAX EXEMPTION IN THIS STATE  Please indicate method of payment. This section madditional services and/or labor. Payment of any balauthorization should be on file. Any balances outstan	ust be completed before your ord ances may also be made by compa	ler can be processe any check upon pre	ed. A credit authorization is sentation of statement whi	requested as a deposit against lile at the show, but a credit card
Master Account #:	Authorized	d Signer's Name:		
Credit Card #	CCID:	Type:	Exp:	
Customer Signature	Print Name (as it appears or	n credit card)	Date	
Terms and Conditions  ALL ORDERS SUBJECT TO LIMITS OF LIABILITY AND R  By executing this order form, Lessee agrees as follow:  1. All checks must be received 72 hours prior to event  2. Cancellation: In the event Lessee cancels this order, made within 48 hours of the delivery date will be ch  3. Risk of Loss: Equipment rental is the responsibility of being charged for replacement cost, labor, or parts  4. Rentals in the City of Jacksonville are subject to city  5. Insurance for the subject equipment is Lessee's resp.  6. On location set-up and take-down by required unif there are any questions with regards to this chall understand the above condition.	s:  t.  , Lessee will be charged a cancellat larged a cancellation fee equal to or of Lessee. Any equipment which is la s for repair, as the case may be. v tax of 8%. consibility. nion labor is not included in the ec	ion fee equal to 109 ne day's rental plus l ost, damaged, or sto quipment rental pri	handling charges. olen while in Lessee's care o  ce. This fee will be charged	or possession will result in Lessee
	Diagram Truss on Deint Name			
Authorized Signature:	Please Type or Print Name			ments and any labor charges will
affect this estimate. Lessee is responsible for all cha		nte omy ana any cha	inges in equipment requirer	ments and any labor charges will
8. It is the responsibility of the exhibitor to advise an E be issued after show closing.	Encore Event Technologies represer	ntative of any proble	ems with their order at show	v site. Absolutely no credits will
9. Encore Event Technologies must supply all Switch	es and Hubs for the high-speed Inf	ternet service.		
I understand the above condition.				
Authorized Signature:	Please Type or Print Name	0.		







# **Hyatt Regency Jacksonville Exhibitor Internet Order Form**

#### Email completed form to <a href="mailto:javan.smith@swisscom.com">javan.smith@swisscom.com</a>

Company Name:				ou have prioritized access by ordering early **  Event Name:					
Street Address:					Booth Number (s):				
City:	State/Province:					Event Dates:	Event Dates:		
Zip/Postal:	Cour	ntry:				Setup Date:			
Ordering Contact Name:						Setup Time:			
Ordering Contact Email:						Teardown Date	e:		
Ordering Contact Phone:						Teardown Tim	e:		
Onsite Contact Name:						Install Notes/S	pecial Instructions:		
Onsite Contact Cell Phone:									
Onsite Contact Email:									
		Int	ternet Ser	vices					
High Speed Inte <mark>rnet Acc</mark> ess – Flat Fee (per booth)					Sta	tandard Rate Total			
One Wired Internet Connection			\$500			\$900			
One Wireless Internet Connection			\$250			\$350			
Add	itiona	al Co	onnection	ns and Se	ervices	2			
	Qty	х	Advanc	e Rate	Sta	ndard Rate	Total		
Additional Wired Connection(s) - each		X	\$1	00		\$150			
Additional Wireless Connection(s) - each		х	\$5	50		\$75			
Public Static IP Address(s) - each		X	\$2	25		\$50			
Orders that are received 30 days pri Rate.				S	ub Total				
Additional connections are charged as a one time fee and the client is responsible to pay for each device connected to the network.		<u>+2</u>	23% SC						
The network cables and equipment installed within the exhibitor booth are the responsibility of the client. Fees may be assessed for lost, damaged or missing cables and or equipment.			G	rand Total					
Onsite orders may be subject to a se	ervice ex	pedite	e fee of \$180.0	0.					
Authorized Signature:				Da	te:				

Javan Smith Phone: 770-355-5587 javan.smith@swisscom.com Fax: 775-363-4398



# Hyatt Regency Jacksonville Exhibitor Internet Order Form

Payment Authorization							
	Total Charge						
Credit Card Type: □ Amex □ Visa □ MasterCard							
Account #:			Ex	o:	CVV:		
Billing Street Address:			Cit	y:			
State/Province: Zip/Postal Code:				Country:			
Name on Credit Card:		Billing Phone	Nur	nber:			
Authorized Signature:		Date:					

Please submit the completed and signed form to Javan Smith at javan.smith@swisscom.com

#### **Instructions and Additional Information**

For best results, fill out the form completely by providing onsite contact information and as much information as possible. Please including drop locations in the notes section for wired connections.

Credit card charges are processed by the property and/ or Swisscom they will appear on your monthly statement in the property's name or as Hospitality Services.

For technical support, please contact the account manager listed on this form or the 24hr help desk at 888-703-2673.

Additional services not covered on this form are available such as; VLAN(s), video conferencing, Wi-Fi Hotspots, Webcasting, custom splash pages and many more. Please contact the account manager listed at the bottom of the page for more information.

Swisscom prohibits the use of client provided wired or wireless hubs, switches and routers to share internet access. Additional fees may be assessed for each unauthorized device connected to the network.

Javan Smith Phone: 770-355-5587 Fax: 775-363-4398 javan.smith@swisscom.com



# Hyatt Regency Jacksonville Exhibitor Internet Order Form

#### **Terms and Conditions**

- 1. Services. Swisscom's network management services (the "Services") may include connection to the Internet. In order to provide Internet connectivity, Swisscom shall: (a) manage all data circuits; (b) ban all unauthorized wireless access points and signals otherwise known as Rogue APs; (c) provide on-site technical assistance, as needed and in the reasonable discretion of the parties; and (d) provide a twenty-four (24)-hour telephone support and monitoring of the network and all network equipment from its network operations center NOC.
- 2. Policies Incorporated by Reference. Swisscom's Privacy Policy and Acceptable Use Policy, as such may be amended from time to time, each of which is posted on Swisscom's Web site at <a href="https://www.Swisscom.com/Hospitality">www.Swisscom.com/Hospitality</a>, are hereby incorporated by this reference as if fully set forth herein, and Customer shall be bound by the terms thereof.
- 3. Configuration by Swisscom. In the event that Swisscom configures any of Customer's hardware and/or software so that the Customer may use the Services, such configuration shall be undertaken with reasonable care and in keeping with standard industry practices. Under no circumstances shall Swisscom be liable to Customer for any damage caused by such configuration, and Swisscom makes no representation or warranty that any such configured hardware or software shall be in fact be compatible with the Services or returned to its original condition or configuration at any time. Any re-configuration of Customer's hardware and/or software shall be undertaken by Customer at its sole risk and expense.
- 4. Limitation of Security. Customer acknowledges that messages sent over the Internet are not guaranteed to be completely secure, and Customer shall not hold Swisscom responsible for any damages caused by any delay, loss, diversion, alteration or corruption of any messages or data which are sent or received through or by means of the Services. Communications over the Internet may be subject to interruption, transmission blackout, delayed transmission due to Internet traffic or incorrect data transmission due to the public nature of the Internet or otherwise, and Swisscom shall not be liable for any loss or damage resulting there from. All activities conducted in connection with Customer's use of the Services are at Customer's own risk. Swisscom does not warrant the security of any information Customer may forward or be requested to provide to any third parties.
- 5. No Warranties. Customer acknowledges that it is technically impracticable to provide Services free of faults, and Swisscom does not undertake to do so. Swisscom hereby warrants that it shall perform the Services in accordance with the terms hereof. SERVICES ARE PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS AND ALL OTHER WARRANTIES ARE HEREBY EXPLICITLY DISCLAIMED, INCLUDING WITHOUT LIMITATION, ANY AND ALL WARRANTIES OF MERCHANTABILITY AND/OR WARRANTIES OF FITNESS FOR ANY PARTICULAR PURPOSE. Without limiting the foregoing, it is agreed and understood that while Swisscom is obligated to facilitate connectivity to the Internet as a part of the provision of the Services, Swisscom makes no representation whatsoever as to the functionality of the Internet itself. Customer acknowledges that ultimate connectivity to the Internet depends in substantial part on the capacity of hardware, software and other means and devices which are beyond the ability of Swisscom to control or manage.
- 6. Limitation of Liability. Neither Swisscom nor its affiliates shall be liable to Customer or any third party on account of any claim; loss; lost revenues or profits; consequential, indirect, incidental or punitive damages; costs; court costs and attorneys' fees; expense or liability suffered, incurred or sustained by Customer from any cause arising from or relating to this Agreement, including, without limitation, damages claimed as a result of any temporary or permanent failure of availability or performance of the Services, unless such claim, loss, damage, cost, expense or liability stems from the willful breach or gross negligence of Swisscom relating to its obligations under this Agreement. Swisscom's entire liability for any claim, loss, damage or expense from any cause arising out of or related to this Agreement, whether based on contract, tort, warranty or on any other legal or equitable ground shall be limited solely to money damages and shall in no event exceed sums actually paid for the Services provided pursuant to this Agreement.
- 7. Indemnification. Customer shall indemnify and hold harmless Swisscom, the owner and manager of the property where the Services are provided, as well as each such party's officers directors, employees, agents and assigns, from and against any claims which may result from damages caused to Customer and/or any third parties by virtue of Customer's use of the Services and any failure thereof and all loss, cost, damage, expense or liability, including, without limitation, court costs and attorneys' fees, arising out of, in whole or in part, directly or indirectly, intentional violations of any applicable law or governmental regulation by Customer. Further, Customer acknowledges that Swisscom has no control over the content of information transmitted by Customer or its users and that Swisscom does not examine the use to which Customer or its users put the Services or the nature of the information Customer or its users send or receive. Customer shall indemnify and hold Swisscom, its stockholders, officers, directors, employees and agents harmless from any and all loss, cost, damage, expense or liability relating to or arising out of the transmission, reception, and/or content of information of whatever nature transmitted or received by Customer or its users.

- 8. Service Interruptions, Modifications, and Instructions. Customer agrees that Swisscom may, as required in its sole discretion: (a) temporarily suspend the Services for the purpose of repair, replacement, maintenance or improvement of any of Swisscom's equipment, software or telecommunication services; (b) vary the technical specification of the Services for any reason; or (c) give instructions about the use of the Services resulting from any applicable law, rule, or regulation. Such instructions shall be deemed to form part of this Agreement.
- 9. Dispute Resolution. In the event that this Agreement and/or the Services become the subject of a dispute between the parties, such dispute shall be resolved between the parties exclusively hrough arbitration, in accordance with this Section 9 and the commercial dispute resolution procedures of the American Arbitration Association. Each party shall select one person to act as an arbitrator, and a third arbitrator shall be chosen by the first two arbitrators (such three arbitrators, the "Panel"). The judgment on the award rendered by the Panel may be entered in any court having competent jurisdiction and shall be final, non-appealable and conclusive and binding upon the parties. The arbitration shall be held in Washington, D.C. Each party shall bear its own expenses incurred in any such arbitration. The arbitrator shall not be empowered to award costs, fees or damages in excess of the limitations imposed herein to either party.

#### 10. Miscellaneous.

- A. <u>Force Majeure</u>. Swisscom shall not be liable for its failure to perform any of its obligations herein if such failure results from delays, failure to perform, damages, losses or destruction, or malfunction of any equipment or any consequence thereof caused or occasioned by, or due to fire, flood, water, the elements, labor disputes or shortages, utility curtailments, power failures, explosions, civil disturbances, governmental actions, shortages of equipment for supplies, general disruption of the Internet, unavailability of transportation, acts or omissions of third parties, acts of God, or any other cause beyond Swisscom's reasonable control.
- B. <u>No Waiver</u>. The failure of either party to enforce or insist upon compliance with any of the provisions herein or the waiver thereof, in any instance, shall not be construed as a general waiver or relinquishment of any other provision hereof.
- C. <u>Binding Effect; Amendment.</u> This Agreement shall be binding upon and enforceable against Customer and anyone using or accessing the Services by or through Customer, as an employee, agent, invitee or otherwise, and Customer shall be responsible for the conduct of such persons. This Agreement may not be amended except by an instrument in writing, executed by the parties.
- D. <u>Notices</u>. All notices, requests, consents, and other communications hereunder shall be in writing and shall be deemed effectively given and received upon delivery in person, or one business day after delivery by national overnight courier service or by telecopy transmission with acknowledgment of transmission receipt, in each case addressed to the parties to this Agreement.
- E. Merger. This Agreement supersedes and merges all prior agreements, promises, understandings, statements, representations, warranties, indemnities and covenants and all inducements to the placing and accepting of this Agreement relied upon by either party herein, whether written or oral, and embodies the parties' complete and entire agreement with respect to the subject matter hereof. No statement or agreement, oral or written, made before the execution of this Agreement shall vary or modify the written terms hereof in any way whatsoever.
- F. <u>Third Party Beneficiaries/Parties in Interest</u>. This Agreement has been made and is made solely for the benefits of parties, and their respective successors and permitted assigns. Nothing herein or in this Agreement is intended to confer any rights/remedies on any third party.
- G. <u>Relationship of the Parties</u>. Each party hereto shall conduct itself under this Agreement as an independent contractor and not as an agent, partner, joint venture or employee of the other party, and shall not bind or attempt to bind the other party to any contract. Nothing contained herein or in this Agreement shall be deemed to form a partnership or joint venture between the parties.
- H. <u>Severability</u>. If any term or provision of this Agreement is determined to be illegal, unenforceable, or invalid in whole or in part for any reason, such illegal, unenforceable, or invalid provisions or part(s) thereof shall be stricken there from and such provision shall not affect the legality, enforceability, or validity of the remainder of this Agreement. If any provision or part thereof, of this Agreement is stricken in accordance with the provisions of this section, then the stricken provision shall be replaced, to the extent possible, with a legal, enforceable, and valid provision that is as similar in tenor to the stricken provision as is legally possible.
- I. Governing Law. This Agreement shall be governed by the laws of the Commonwealth of Virginia, regardless of its laws regarding conflicts of laws.

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