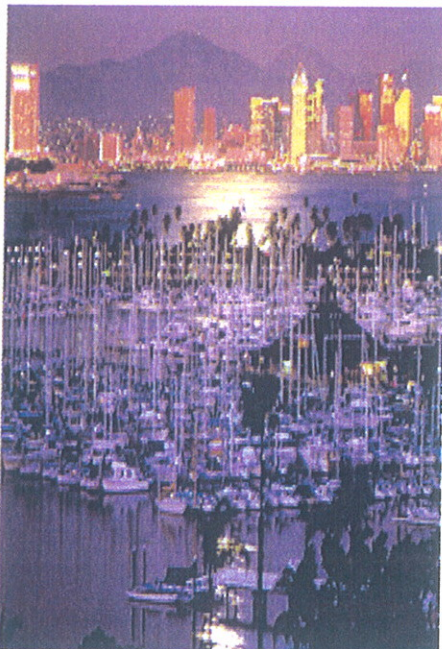


American Nuclear Society  
555 North Kensington Avenue  
La Grange Park, IL 60526

NEW for 2010

## ICAPP EXHIBIT June 13-15, 2010

The 2010 International Congress on Advances in Nuclear Power Plants, Embedded Topical Meeting of the ANS Annual Meeting, will bring together international experts of the nuclear industry involved in the operation, development, building, regulation and research related to Nuclear Power Plants. Design, deployment and construction of plants, to research and development of future designs and advanced systems will be highlighted at this new and exciting exhibit.



## EXHIBITOR PROSPECTUS

ICAPP EXHIBIT  
June 13-15, 2010

Town & Country Resort • Grand Exhibit Hall  
San Diego, CA

The American Nuclear Society Invites You To Exhibit at the ICAPP EXHIBIT 2010 in San Diego, CA. This *new exhibit* will be held in conjunction with the ANS Annual Meeting at the Town & Country Resort.

The three featured, embedded topical meetings are titled: "2010 International Congress on Advances in Nuclear Power Plants (ICAPP '10)", Second International Meeting of the Safety and Technology of Nuclear Hydrogen Production, Control and Management (2IST-NH2)", and "Nuclear Fuels and Structural Materials for the Next Generation Nuclear Reactors".

Sponsored by ANS, AESJ, KNS, and SFEN. In collaboration with IAEA, OECD NEA, BNES, CNS, ENS, FNS, KTG, NSR, SNE, SNS and SNS

# FLOOR PLAN

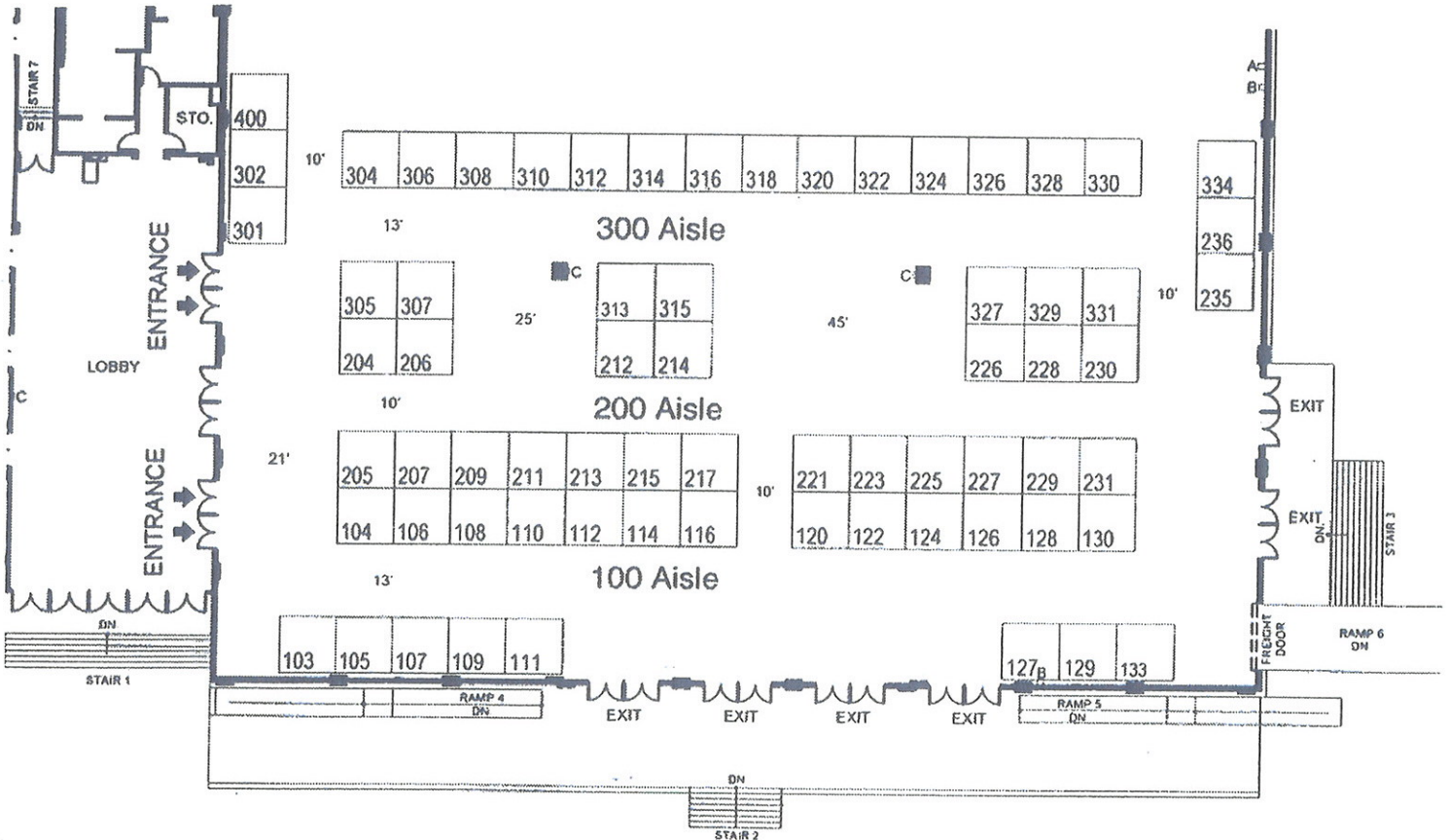
## ICAPP EXHIBIT 2010

Town & Country Resort (Grand Exhibit Hall) • June 13-15, 2010

Sunday, 6-7:30pm • Monday, 11:30am- 6pm • Tuesday, 10am-2pm

### EXHIBIT FEES INCLUDE:

- ◆ One Complimentary Meeting Registration Badge
- ◆ One Exhibitor Only Badge
- ◆ ICAPP EXHIBIT Guide Listing
- ◆ Final Registration List
- ◆ Meeting Program Publicity
- ◆ Copy of Meeting TRANSACTIONS





**CONTRACT FOR EXHIBIT SPACE**  
**ICAPP EXHIBIT 2010**  
**Town & Country Resort • San Diego, CA • June 13-15, 2010**

The undersigned reserves booth space in the ICAPP EXHIBIT, **June 13-15, 2010** and agrees to all terms and conditions in the Expo Regulations and Information on the reverse side of this contract. Please complete and return this contract to Earl Beckwith and Associates, Inc., 4401 Prince Road, Rockville, MD 20853 with the 50% deposit; the remaining 50% is due by March 13, 2010. You may choose to fax your contract with complete credit card information to the attention of Sharon Bohlander, Exhibit Manager, at EBA at 301.570.8440.

ANS ORGANIZATION MEMBER FEE - **\$2,300.00**     NON-ANS ORGANIZATION MEMBER FEE - **\$2,500.00**

Organization: \_\_\_\_\_ Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Consult the floor plan on the opposite page and indicate your three-desired booth locations. Each 10' x 10' booth space is furnished with standard back and side draping, and a 7" x 44" company ID sign. Carpet and additional equipment may be rented from Earl Beckwith and Associates, Inc.

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

For additional information, contact Sharon Bohlander on 800.250.3678.

**Payment Information**

Credit Card:     Visa     Master Card     Am Express                       50% Deposit                       Full Payment

Credit Card No: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Check # \_\_\_\_\_ Dated: \_\_\_\_\_

**Sponsorship**

As a contributing sponsor, your company will receive recognition throughout the ICAPP EXHIBIT facility. The special events and sponsorship opportunities being planned for June, 2010 will include Receptions in the Exhibit Hall and Coffee & Refreshment Breaks. Sponsorship fees are listed below:

**\$1,500.00**

**\$3,500.00**

Yes, I would like to receive information about sponsorship for the ICAPP EXHIBIT 2010.

## ICAPP EXHIBIT REGULATIONS & INFORMATION

**CONTRACT FOR SALE.:** The contract for the ICAPP EXHIBIT must be signed by a duly authorized agent of the Applicant, and must be accompanied by a 50% deposit of the total booth(s) fee. Until the 50% deposit is received, it is solely at the option of Earl Beckwith and Associates, Inc. (EBA) to accept or reject the Contract for Exhibit Space. Full payment is due by **March 13, 2010**. If full payment is not received by **March 13<sup>th</sup>**, EBA reserves the right to cancel the exhibitor's booth assignment and offer the space for resale. A copy of the contract will be returned to the ICAPP EXHIBIT participant indicating the booth(s) assignment. These items together constitute a contract for the right to use the booth space and for payment on or before **March 13, 2010**. EBA reserves the right to relocate exhibitor(s) and/or modify the floor plan, when necessary.

**CANCELLATIONS OR REDUCTIONS:** Any cancellations or reductions of exhibit space by the exhibitor, for any reason whatsoever, is subject to the following terms. If reduction of exhibit space is made on or before **March 13, 2010**, an appropriate refund of seventy-five percent of the booth fees will be made. Any reduction of exhibit space after **March 13, 2010** will result in forfeiture of moneys paid and owed for the amount of space by which the exhibit area is reduced.

**BOOTH EQUIPMENT:** The standard booth equipment as furnished by EBA will consist of an 8' high draped back wall and 3' high draped side walls with an identification sign. Any additional requirements may be ordered by exhibitors from the service contractor and will be billed to the participants by the service contractor.

**OFFICIAL SERVICE CONTRACTOR:** Earl Beckwith and Associates, Inc. is the Official Service Contractor for the ICAPP EXHIBIT. Each exhibiting company will be mailed the **SERVICE MANUAL** which provides complete shipping instructions, production information and order forms for all services needed during installation, show period and removal from the exhibit.

**INSTALLATION OF DISPLAYS:** The Grand Exhibit Hall will be available for display set-up from 1-5pm on Saturday, **June 12<sup>th</sup>** and 8am-3pm on Sunday, **June 13<sup>th</sup>**. If it is necessary for any exhibitor to work late hours, please obtain permission from the Exhibit Manager.

**ALL DISPLAYS MUST BE FULLY SET UP AND READY BY 3 PM SUNDAY, June 13, 2010.** Any unattended booth with crated displays will be set up at the discretion of the Exhibit Manager. Authorization will be given to the Official Service Contractor to unpack and set up the equipment and all applicable service charges will be applied to the exhibitor of record.

**DISMANTLING AND REMOVAL OF DISPLAYS:** Exhibitors may dismantle between 2-6pm on Tuesday, **June 15**. Exhibitors should make prior arrangements to have their booth display and merchandise picked up no later than 6pm on **Tuesday, June 15**. All exhibit displays or materials left in booths without instructions at that time will be packed and shipped at the discretion of the Exhibit Manager, and all applicable service charges will be applied to the exhibitor of record. **Dismantling of any displays or exhibits before the close of the Exhibit is strictly prohibited. Violators will forfeit first-choice selection of exhibit space in future events.**

**STORAGE OF PACKING BOXES AND CRATES:** No empty boxes or crates may be stored in the booths. Provisions will be made for removal, storage and return of all packing materials. Exhibitors are advised to provide locked facilities within their own display for excess merchandise.

**SKILLED AND REGULAR LABOR:** ICAPP EXHIBIT participants are expected to conform to local labor regulations, and the Official Service Contractor will supply labor at prevailing rates for services required. In order to conform to union contract rules and regulations, it will be necessary that all exhibitors use qualified union personnel for the various services required for installation and dismantling of exhibits and for material handling within the show. The handling, placing or setting out of merchandise that is to be displayed does not require union labor and may be done by the exhibitor.

**PART-TIME EMPLOYEE PERSONNEL:** All personnel representing your company during the convention, whether full-or part-time, must be officially registered and wear a company badge. These badges may be allocated from your free registration allotment or as additional personnel w/ fee for each badge.

**LIABILITY AND INDEMNIFICATION:** The exhibitor must surrender space occupied by it in the same condition as it was at the time the space was initially occupied. The exhibitor is responsible for all damage to the exhibit hall, any and all claims and demands on account of any injury or death, or damage to property, in or upon the exhibitor's booth space or elsewhere, because of the acts or omissions of the exhibitors, its officers, employees, servants, agents, licensees or contractors; and

exhibitors agree to indemnify and hold harmless ANS, EBA, the Town & Country, its employees and agents from and against any and all liability, costs, claims and demands which may arise from or be asserted in connection with the foregoing undertakings and responsibilities of the exhibitors.

Neither ANS, EBA, the Town & Country Resort, their agents, servants, contractors or employees are liable for injuries to any person or for damage to property owned or controlled by the exhibitor, which claims for damages or injuries may be incidental to or arise from or be in any way connected with the exhibitor's occupation of display space or the acts or omissions of exhibitor's officers, employees, agents, servants, contractors, licensees or invitees, except for claims for damages or injuries caused by or resulting from the negligence of ANS, EBA, the Town & Country, and their respective agents, servants, and employees,

**SECURITY AND INSURANCE:** Guards will be furnished, but the furnishing of such guards shall not be deemed to increase the liability of ANS, its members, representatives, EBA, its employees, or the Town & Country, its representatives and employees, or to modify in any way the assumption of risk and release provided for above. All property of the exhibitor is understood to remain under his custody and control, in transit to, within, or from the confines of the exhibit areas subject to booth regulations of the exhibit. Neither ANS, EBA, the Town & Country, their agents, servants, contractors, or employees are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism, or other causes. **EXHIBITORS ARE ADVISED TO CARRY FLOATER INSURANCE TO COVER BUSINESS INTERRUPTION AND PROPERTY DAMAGES, AS WELL AS TO COVER EXHIBITOR MATERIAL AGAINST DAMAGE AND LOSS AND PUBLIC LIABILITY INSURANCE AGAINST INJURY TO THE PERSON AND PROPERTY OF OTHERS.**

**FIRE PREVENTION:** All booth materials must be flameproof and meet the requirements stipulated in the municipal code of San Diego, CA for fire prevention. Electrical wiring must conform to the municipal codes. If inspection indicates that any participant has neglected to comply with these regulations or otherwise incurs fire hazard, the right is reserved to cancel all or such part of the display as may be irregular.

**USE OF SPACE:** All activities must be confined to the limits of the booth. No participant shall assign, sublet or share space allotted without the knowledge and written consent of ANS and/or EBA. A United States exhibitor may not represent more than two (2) different clients in a reserved booth space. No participant shall place a display in such a manner as to interfere with other booths. No display or construction shall exceed the height of the backdrop nor at this height shall it extend out from the booth backing to exceed more than one-half the booth depth. No obstruction is allowed at the sides of booths which may obscure the view of adjacent booths.

No firm or organization not assigned booth space will be permitted to disseminate technical and educational information or indulge in promotional activities in the ANS exhibit area. Booths shall be technically and educationally related to the purposes of ANS. The selling of merchandise or taking of orders within the ANS exhibit area shall not be permitted. Exhibitors agree to indemnify ANS or EBA for any costs, claims, penalties and demands which may arise from or be asserted by the Internal Revenue Service against ANS or EBA in connection with any activities which the Internal Revenue Service deems to constitute the selling of merchandise or the taking of orders within the ANS exhibit area.

Booths which include the operation of tapes, sound motion pictures or film strips, PA systems or any noise making machines must be conducted so that the resulting noise will not annoy or disturb adjacent booths. It is the responsibility of the exhibitor to check with the Exhibit Manager to be sure that his/her exhibit can be accommodated within the hall facilities.

**RESTRICTIONS IN BOOTH OPERATIONS:** The ICAPP Exhibit participant agrees to comply with the terms and conditions contained in this agreement. ANS and EBA reserve the right to restrict displays which because of the noise, materials, methods of operation or any other reason become objectionable, and also to prohibit activities or evict any participant whose booth, which, in the opinion of ANS or EBA, may detract from the exhibit as a whole. This reservation includes persons; items; conduct, printed matter or anything of a character which ANS or EBA determine is objectionable or does not conform to ICAPP EXHIBIT standards. In the event of such restriction or eviction, EBA is not liable for any refund or other exhibit expenses.