

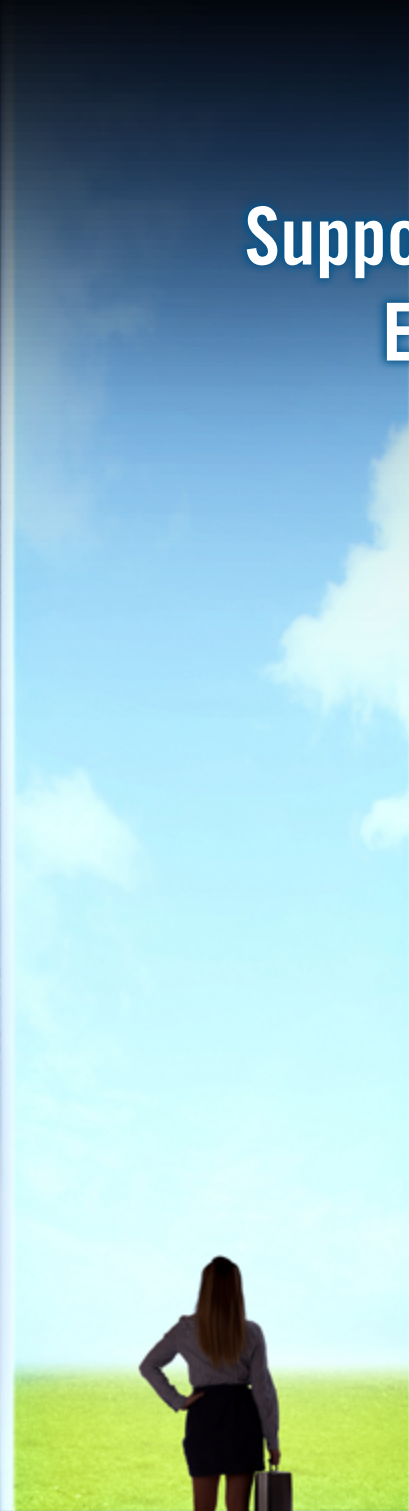
ANS Virtual Annual Meeting

2021

Supporting Partner and Exhibit Prospectus

 NPIC
HMIT

EMBEDDED TOPICAL

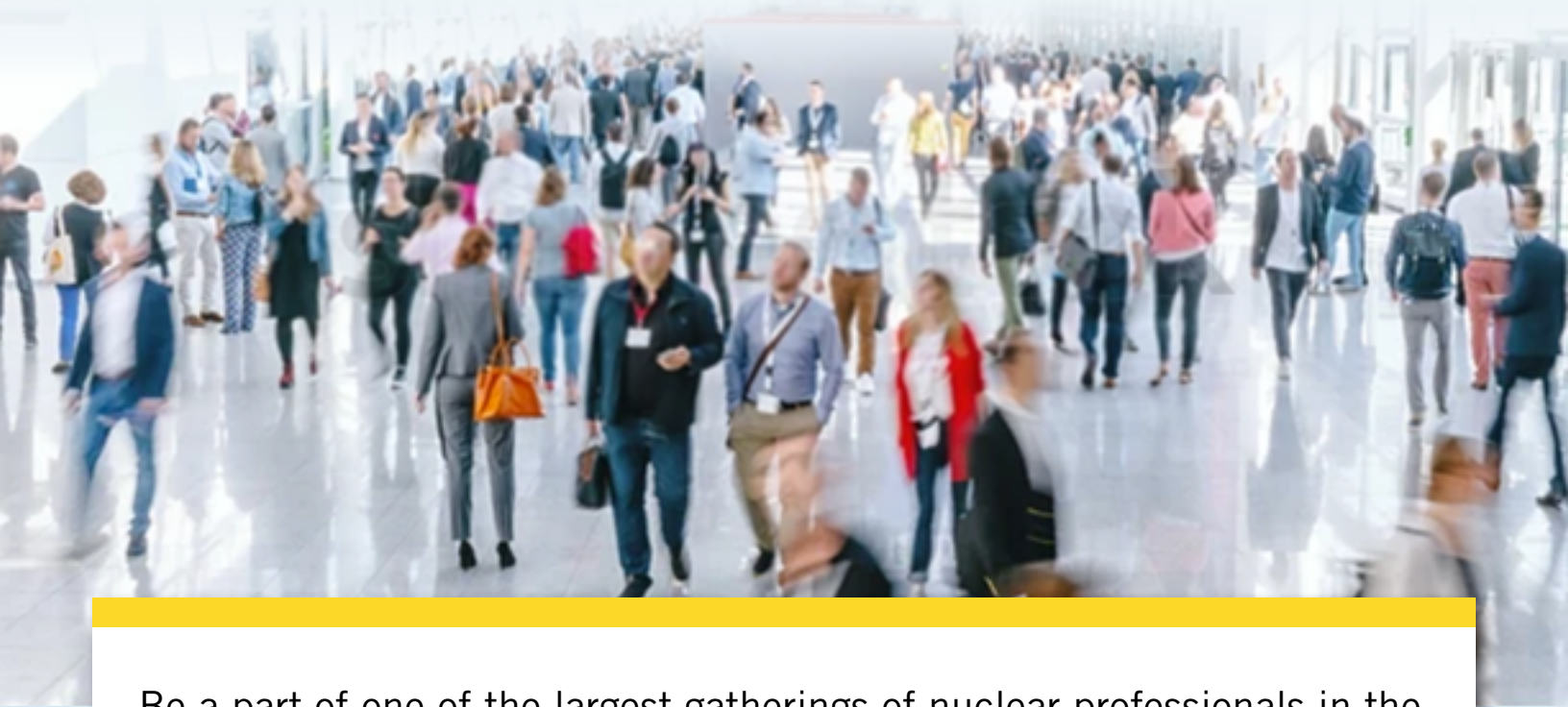


Breaking Through to Deployment

June 14–16, 2021
Virtual Meeting

ANS Virtual Annual Meeting **2021**

Get in. Be seen. Drive business.



Be a part of one of the largest gatherings of nuclear professionals in the country where the brightest minds engage – and inspire – leaders from across the nuclear science and technology landscape.

Supporting Partner

Choose from a menu of benefits – from logo recognition on a variety of platforms to attendee contact lists and more.

NPIC&HMIT Exhibitors

Set up your own virtual booth, link to your three-minute promotional video, and ‘live chat’ with virtual meeting attendees.

ANS Virtual Annual Meeting

June 14–16, 2021 | Virtual Meeting



SUPPORTING PARTNER PACKAGES

Become a premier supporting partner of the 2021 ANS Annual Meeting!

Enhance your visibility at the 2021 ANS Annual Meeting and NPIC&HMIT Expo by becoming a supporting partner. All supporting partners are recognized on the meeting website, and in promotional communications. Supporting partner packages are limited, so reserve your package early.

Premier level package benefits include:



YOUR COMPANY LOGO RECOGNITION DISPLAYED BEFORE A VIRTUAL PLENARY



YOUR ORGANIZATION'S VIDEO AT START OF A PLENARY SESSION



YOUR ORGANIZATION'S LOGO AND BANNER ON OUR WEBSITE.

PREMIER LEVEL: \$35,000

The following benefits are included in the Premier Package

- A new Full-page ad in the May and June issue of Nuclear News* (to include recognition of your participation in the Annual Meeting). The May issue deadline is April 5. The June issue deadline is May 3.
- A 6 month banner package across the entire ANS platform and mobile devices.
- 3 free job postings on the ANS Career Center (31 days each).
- Prerecorded 3-minute video supplied by your company will play at start of one of the Plenary Sessions (limited to first four)
- Virtual plenary title slide with company logo recognition displayed before the session (one per special session)
- Recognition in marketing emails and social media promoting the meeting
- List of attendees names, title, company, email (List will only include attendees who opted to share/publish their contact info)
- Exclusive banner at positions on virtual meeting platform
- Company logo linked to description page to include optional 3-minute video and link to your website on the virtual meeting platform
- A new sponsored content article on the Nuclear Newswire (to include recognition of your participation in the Annual Meeting)
- 350 virtual comps

Select one of the following:

- Opening Plenary
- President's Special Session
- General Chair's Session
- NPIC&HMIT Opening Plenary

***Note:** Just like a live meeting, we'll post a **FREE** open-access digital version of the June issue to the Virtual Annual Meeting web page for attendees, giving your advertisement exposure to any of those who are nonmembers and wouldn't see it otherwise.

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SUPPORTING PARTNER PACKAGES CONTINUED

ELITE LEVEL: \$20,000

The following benefits are included in the Elite Package

- A new half-page ad in the May or June issue of Nuclear News* (to include recognition of your participation in the Annual Meeting). The May issue deadline is April 5. The June issue deadline is May 3.
- A 3 month banner package across the entire ANS platform and mobile devices.
- 2 free job postings on the ANS Career Center (31 days each).
- Prerecorded 90 second video supplied by your company will play during one of the Plenary Sessions (limited to first four)
- Virtual plenary title slide with company logo recognition displayed before the session (one per special session)
- Recognition in marketing emails and social media channels promoting the meeting
- List of attendees names, title, company, email (List will only include attendees who opted to share/publish their contact info)
- Exclusive banner at positions on virtual meeting platform
- Company logo linked to description page to include optional 3-minute video and link to your website on the virtual meeting platform
- 200 virtual comps

Select one of the following:

- Opening Plenary
- President's Special Session
- General Chair's Session
- NPIC&HMIT Opening Plenary

PLATINUM LEVEL: \$15,000

The following benefits are included in the Platinum Package

- A 1 month banner package across the entire ANS platform and mobile devices.
- 1 free job posting on the ANS Career Center (31 days).
- Exclusive banner at positions on virtual meeting platform
- A new quarter-page ad in the May or June issue of Nuclear News* (to include recognition of your participation in the Annual Meeting). The May issue deadline is April 5. The June issue deadline is May 3.
- Recognition in marketing emails and social media promoting the meeting
- List of attendees names, title, company, email (List will only include attendees who opted to share/publish their contact info)
- Company logo linked to description page to include optional 3-minute video and link to your website on the virtual meeting platform
- 150 virtual comps

GOLD LEVEL: \$10,000

The following benefits are included in the Gold Package

- Exclusive banner at positions on virtual meeting platform
- Recognition in marketing emails and social media channels promoting the meeting
- List of attendees names, title, company, email (List will only include attendees who opted to share/publish their contact info)
- Company logo linked to description page to include optional 3-minute video and link to your website on the virtual meeting platform
- 100 virtual comps

***Note:** Just like a live meeting, we'll post a **FREE** open-access digital version of the June issue to the Virtual Annual Meeting web page for attendees, giving your advertisement exposure to any of those who are nonmembers and wouldn't see it otherwise.

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SUPPORTING PARTNER AND EXHIBITOR INFORMATION

SILVER LEVEL: \$7,500

The following benefits are included in the Silver Package

- Recognition in marketing emails and social media channels promoting the meeting
- List of attendees names, title, company, email (List will only include attendees who opted to share/publish their contact info)
- Company logo linked to description page to include optional 3-minute video and link to your website on the virtual meeting platform
- 75 virtual comps

BRONZE LEVEL: \$5,000

The following benefits are included in the Bronze Package

- Recognition in marketing emails and social media channels promoting the meeting
- List of attendees names, title, company, email (List will only include attendees who opted to share/publish their contact info)
- Company logo linked to description page and link to your website on the virtual meeting platform
- 50 virtual comps

COPPER LEVEL: \$2,500

The following benefits are included in the Copper Package

- Title slide with company logo recognition displayed before the workshop
- Recognition in marketing emails and social media channels promoting the meeting
- List of attendees names, title, company, email (List will only include attendees who opted to share/publish their contact info)
- Company logo linked to description page and link to your website on the virtual meeting platform
- 25 virtual comps

Select one of the following:

- I&C and Human Factors Workshop (Day 1)
- I&C and Human Factors Workshop (Day 2)

Please contact us to work on a customized package that will meet your needs at meetings@ans.org.



VIRTUAL EXHIBITOR INFORMATION

Benefits

- Two full meeting complimentary registrations
- Dedicated page for your company on the meeting platform
- Description of your products and/or services
- Link to a prerecorded 3-minute video supplied by your company
- Links for 'live-chats' with virtual meeting attendees

Fee

- ANS Organization Member fee – \$2,000
- Non-ANS Organization Member fee – \$2,500

Due Date: Contract and payment must be received by May 21, 2021 to be included in marketing materials

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SUPPORT AGREEMENT

CONTRACT FOR EXHIBIT SPACE must be received by May 21, 2021 to be included in marketing materials.

Company Name: _____

Address: _____

City/State/Zip: _____

Contact: _____ Phone: _____

Email: _____

The above company information should be as you would like it to appear on the meeting website during the meeting.

I am an authorized representative of the Company with the full power and authority to sign and deliver this contract for exhibit space.

Authorized Signature: _____

SUPPORT AGREEMENT must be received by May 21, 2021 or supporting partner may not be listed in marketing materials.

Company Name: _____ will support at the level: _____

and has selected: _____ as the item we will support.

The above company name should be as you would like it to appear on the meeting website during the meeting.

Payment Information

ANS Organization Member Virtual Exhibit Booth Fee \$2,000 =	Total: \$ _____
Non-ANS Organization Member Virtual Exhibit Booth Fee \$2,500 =	Total: \$ _____
Support amount	Total: \$ _____

Payment: (check one) Check VISA MasterCard American Express Diners Card

Credit Card No.: _____ Expiration Date: _____ Security Code: _____

Name of Cardholder (PLEASE PRINT): _____

Authorized Signature: _____

After ANS receives completed contract and payment, ANS will provide you with a discount code to register your complimentary attendees.

**Return completed form to: American Nuclear Society
555 N. Kensington Avenue, La Grange Park, IL 60526
Email: meetings@ans.org**

If you have any questions please email: meetings@ans.org