



Nuclear News Daily Ad Space Reservation Form 2024

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|-----------------------------------|--------------------------------|-------------------------------|---------------------------------|------------------------------------|-----------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> March | <input type="checkbox"/> May | <input type="checkbox"/> July | <input type="checkbox"/> September | <input type="checkbox"/> November |
| <input type="checkbox"/> February | <input type="checkbox"/> April | <input type="checkbox"/> June | <input type="checkbox"/> August | <input type="checkbox"/> October | <input type="checkbox"/> December |

BILLING INFORMATION

Company/Agency: _____

Contact Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Reference/PO# : _____

AD CHOICE

NET RATES



Four consecutive weeks (one month run, Monday-Thursday placements) Advertisers receive all four of the sizes-formats, with a different version/ad position appearing each day of the week.	\$ 3520	<input type="checkbox"/>
Full week (Monday-Thursday) Advertiser receives all four ad formats/positions for the week, a different one placed each day, Monday-Thursday	\$ 1380	<input type="checkbox"/>
Single send placement (based on availability*)	Premier leaderboard	\$ 750 <input type="checkbox"/>
	Ad block 1 (large)	\$ 850 <input type="checkbox"/>
	Billboard	\$ 640 <input type="checkbox"/>
	Ad block 2 (small)	\$ 690 <input type="checkbox"/>
	Leaderboard	\$ 580 <input type="checkbox"/>

Special Instructions/ Weeks/Dates reserved: _____

- Advertisement will be a repeat of _____ (month).
- Production material to follow, due 5 business days prior to scheduled run.
- We will utilize ANS ad design and development services, additional fees apply.
Contact the Advertising Department for pricing and details.

URL link for ads: _____

Name: _____

Email: _____

Signature: _____ Date: _____

SUBMISSION

Materials can be submitted via:

Email:
advertising@ans.org

All ad material must meet current ANS specifications.
See online specifications at <https://www.ans.org/advertising/nndaily/>.

ANS Sales Rep: _____

*Check with advertising department for availability.